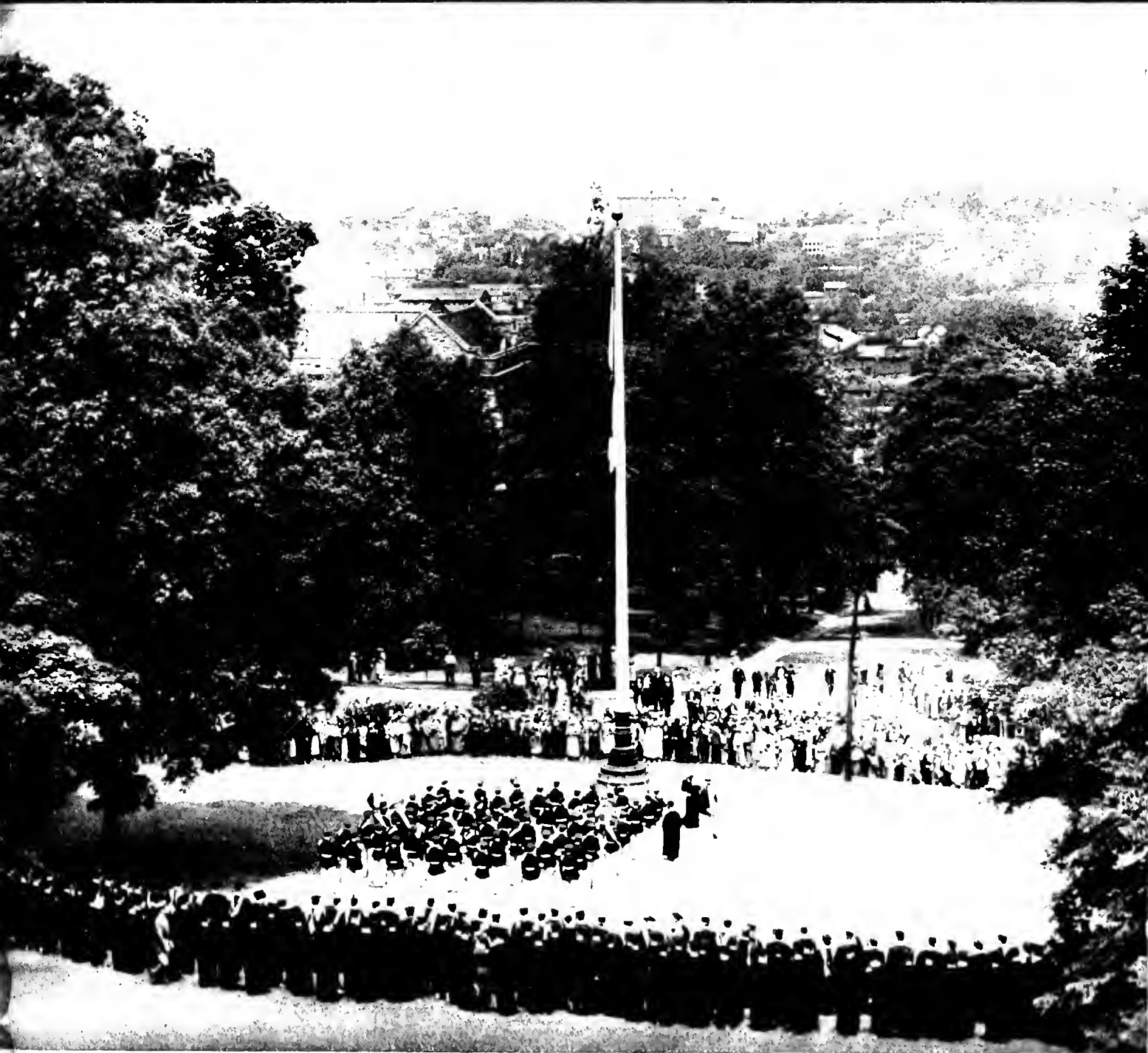


LEHIGH ALUMNI BULLETIN



Annual Alumni Reunion Issue

Also: St. Louis Says Stop • Meet Mr. Cort • Taps for '37

June-July 1937

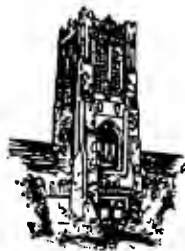
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LEHIGH ALUMNI BULLETIN

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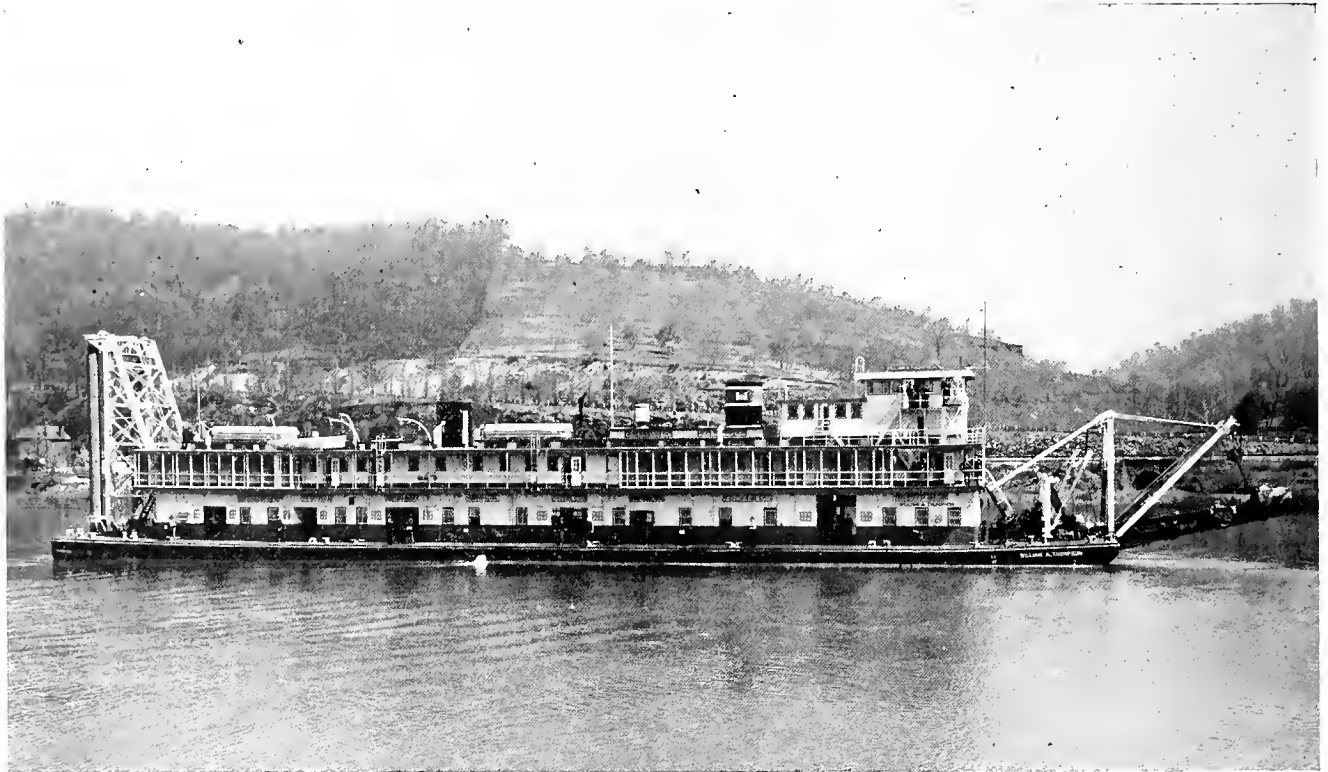
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LETTERS

Frenched Lamb Chop . . .

May 7, 1937

Mr. William A. Cornelius
Managing Editor,
Lehigh Alumni Bulletin,
Bethlehem, Penna.

My dear Billy:

I am perhaps over-touchy on the subject of editorial condensation partly because not many years ago one of the New York papers published an article of mine in full in the early editions (which had little circulation) and in the later editions dropped about all the vital paragraphs out of the conclusion, so that for the next month I was busy explaining to various inquirers that I was not completely non compos mentis.

May I say again, as I said to you in New York a couple of months ago, that, in my humble opinion, one trouble with the BULLETIN is that it has too many frills and not enough meat. Every issue makes me think of a frenched lamb chop, with a paper ruffle stuck over the end of the bone. It takes up a lot of room on your plate and you get just one modest bite out of it.

I have a great deal of appreciation for the efforts of the editors to make the BULLETIN a bright, attractive and interesting magazine, but I insist that they spend too much space in beautiful decorations and not enough in news and views (mental—not pictorial). The most successful of the modern weeklies—Time—had so many letters from its readers that they found it worth while to get out a special magazine to print them.

Letters to the editor are not only an index of the reader interest, but they are often the most interesting part of the publication. This doesn't mean that I have any pride in the screed I sent you. I got over the thrill of seeing my words in print over 20 years ago when I had to use two pen-names besides my own name in three articles published in one issue of a reasonably reputable magazine. But I had far rather read what Dick Dodson, or Bob Farnham or John Doe thinks about any controversial problem, than I would about the exploits of the football team, and, believe it or not, there are lots of others feel as I do.

Please don't consider this a knock—it's just an evidence of interest in your efforts and those of the staff.

Sincerely,

Dictated but not read by

NORMAN MERRIMAN, '05.

To the Veterans . . .

THE HALL GRINSTONE CO.

OFFICE OF
WM. M. HALL, JR.

Mr. Robt. F. Herrick, Editor,
Lehigh Alumni Bulletin,
Bethlehem, Penna.

Dear Mr. Herrick:

Time Marches On — double quick — sometimes—and this is one of those times, it seems, because of your letter of April 20th which mentions that a number of our professors have retired,—Ogburn, Hall, Ullmann, Hughes, Reiter. Such news does not come to me—just as news—but rather as a shock.

We, of the Class of 1921, were so attached to Professors Hall and Hughes, Doc Ullmann, Lazy Jack, and Bosey that it will be difficult for us to think of Lehigh without them in their accustomed places. But we will believe that all of these men, so dear to us, will remain as dear to Lehigh. And we will hope that each will now find added hours of leisure that will bring some measure of relaxation and enjoyment.

Each of my classmates in '21 feels in his heart something akin to my feeling for these men who did so much for us. So, for '21 I thank each for his services and wish him many years in which he may reflect in the glory of Lehigh which is his.

We of '21 take this opportunity to congratulate you and Mr. Cornelius and thank you for the fine publication that you have given us.

Sincerely, and yours for Lehigh,

WM. M. HALL, JR.

Class Agent—1921.



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They were gala days for the reunion as sunshine brought back many classes for their meetings, dinners and the alumni parade



IT takes very little to make a Lehigh Alumni Day successful.

This because Lehigh alumni have the ability to enjoy a good time by the simple business of getting together. And when approximately 1,500 of them, with friends and relatives, have perfect weather for a reunion, the result equals the activities of June 11-12.

Before the majority of the returning alumni had even appeared at the hotel, the Board of Directors was in session at a noon meeting Friday, marked by a large attendance and representation from many clubs. It was a session heartening to those who had been engaged in committee projects during the year. The Chemistry Laboratory campaign alone showed over \$100,000 in and promised and a steamshovel was already snorting away toward a foundation at the laboratory site.

Dues payers had increased, BULLETIN subscriptions had risen, the directory had been published and committees reported progress throughout the alumni workings.

And, in turn, the good news was repeated for the Council session at 4 o'clock where additional officials took part in the discussions but so smoothly had the work advanced that slight changes were advocated for next year's procedure.

By dinner time, Bethlehem began to have the appearance of a reunion. The lobby of the hotel, decked with Lehigh flags, rapidly filled with returning alumni who hastened through registration to prepare for the dinner scheduled at 7:30, and within an hour the ballroom of the hotel, converted into a dining hall for the large alumni group, was almost filled. The alcoves above the main hall were also a scene of excitement as several classes took part in the entertainment from that point. A "brass section" from the Lehigh band provided music during the dinner and later accompanied group singing.

In general, a formal program had not been planned and the alumni seemed to appreciate this by taking advantage of every minute to chat over old times and renew acquaintances. Walter Schrempel, '14, directed the singing of Lehigh songs which were projected on a screen from lantern slides, and the dinner closed with

the singing of the Alma Mater by the entire group.

From this point, celebration was taken up at the Bethlehem Club, where the Lehigh Home Club sponsored its usual get-together for returning alumni. Here the refreshments lasted late into the night until obligations of the following day called most of the group to bed.

The Saturday program began with the important meeting of the Alumni Association in the Memorial Building at 10:30. President Cadwallader Evans presided.

Minutes of Association Meeting

The meeting of the Alumni Association was called to order at 10:50 a. m. Saturday, June 12, in the Faculty Room of the Alumni Memorial Building.

President Evans suggested that the attendance at the meeting be taken from the registration cards in the Alumni Office and appointed the following tellers to canvass the ballot of the Alumni Association: D. M. Petty, '69; John Maxwell, '26; and William Bohning, '34.

The minutes of the last meeting as printed in the June-July, 1936 issue of the BULLETIN, were approved.

Mr. Evans then called on President Williams for a brief resume of the condition of the University. (This address is found on page 7).

Executive Secretary Cornelius, reporting on the year's work of the association, pointed out that "campaign" figures represent all funds in and promised while the Fund proper contains only those amounts actually paid to date. The campaign figure is \$103,487.54 while the Fund has over \$60,000, meaning that \$47,000 must be raised next year.

He then called attention to the fact that the York Club took the percentage banner with 75 percent of the membership contributing. The secretary's report follows:

It's Always

Executive Secretary's Report

Last year, at this time my report covered part of the activities of our good friend "Buck" but as executive secretary this fiscal year, I have been on my own.

Everything has gone finely and again I want to thank my assistant, the staff of girls in the office and last but not least, the alumni body, club officers, class agents, campaign chairmen and the Board of Directors.

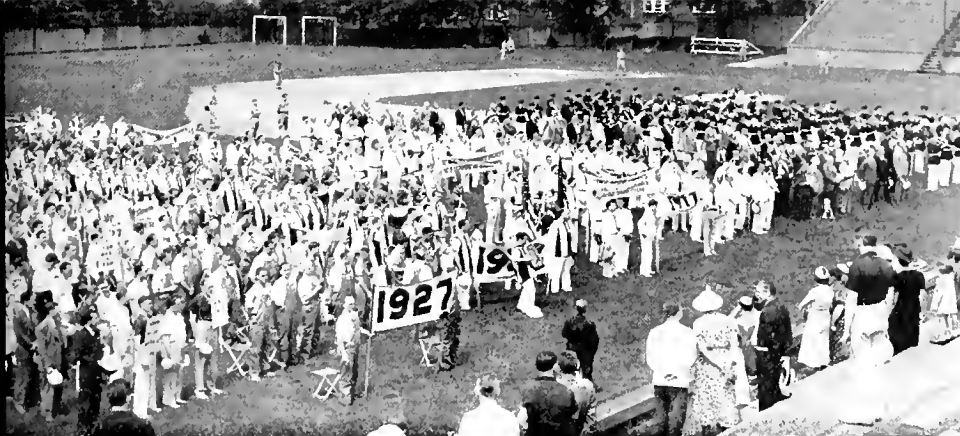
During the past summer we repainted the office and renovated the lighting.

During the year, your executive secretary visited practically every one of the Lehigh clubs and in many cases stayed over long enough to visit many in their homes and offices and talk over University and alumni matters.

Last year we had 1731 paying dues as against 2151 this year, an increase of 24 percent. We had 1140 giving to the Fund last year as against 1421 this year, an increase of 25 percent. An interesting feature of this is that 256 gifts came from alumni who have shown no interest in University affairs for many years. Last year there were 1,888 paid subscribers to the BULLETIN and this year there are 2,406, an increase of 27 percent.

Too many thanks cannot be given to A. C. Dodson, chairman of the campaign committee, for his continued interest and to Okeson for the many important contacts made by him in connection with the Fund.

There has been a lot of space given in the BULLETIN regarding the Placement Bureau and J. H. Pierce, '10, chairman of the committee, has given the matter much of his valuable time and attention. E. R. Morgan, '03, in charge, tells me that by October 1 of last year, all but 9 of 241 in the class of '36, or 96.2 percent, were reported as placed. On May 24 of this year, 74.5 percent are reported placed with outstanding offers which, when accepted, will make the total considerably higher, not counting new of-



Fair Weather

fers which will come before commencement. As to alumni, since commencement in 1936, up to May 24, 1937, there were 48 placements.

At the November meeting of the Board, your executive secretary suggested November 20, the day of the Lehigh-Lafayette game this year, as "an Alumni Home-coming day," not for particular classes but for the whole alumni body and designed with very little program. At noon opportunity will be given for fraternities and individuals to entertain at the usual luncheons and after the game we will march to Drown Hall for supper. In the evening, everyone will be free from his own form of celebration.

At this time, I wish to welcome into the Alumni group the Class of 1937, through Pat Pazzetti, III, their president. He is truly a "chip off the old block" and we have been proud of him as a student and are equally proud to welcome him as a member of the Alumni Association and to extend through him a welcome to his class from the Alumni Association.

Our list of those who have died in the current year is growing so large each year that instead of reading all the names, we have suitably framed and recorded a list of those who have died in the past year for reference and we will now rise and pay silent tribute to those who have died while the Bugler sounds "Taps."

The list of dead is as follows:

William Wilson Curtin, '72; Allan Adam Herr, '74; Samuel Mason Bines, '76; Alfred Fiske Hanna, '76; William Lafayette Raeder, '76; John Wesley McComas, '77; William Henry Mushlitz, '77; Nathaniel Lafon, '78; Milnor Peck Paret, '78; Robert Hamilton Read, '78; John Paul Suess, '78; Samuel Wagner Russell, '81; John Julius Zimmet, '81; Timothy James Donahoe, '83; Max Sigismund Hanauer, '86; William Patterson Taylor, '86; Harry Davis Hewitt, '87; William Schaff Davis, '88; William Baird McLean, '88; William Bliem Ott, '88; Charles McCombs Wilkins, '88; Frederick Louis Grammer, '89; John Stower Kellogg, Jr., '89; Charles Mar-

cus Breder, '90; John George Fleck, '90; Ralph Goodman, '90; Henry H. King, '90; Simon Strock Martin, '90; Daniel McFarlan Moore, '90; Harry Weed Biggs, '91; Leidy Rudy Shellenberger, '91; Charles Henry Simpson, '91; Francis Nichols Whitney, '91; John Cox McKean, '92; George Francis Weida, '92; Harry Wilber Beach, '95; Robert Bruce Brinsmade, '95; Norman Peach Massey, '95; Samuel Neely Ritter, '95; Thomas Joseph Gannon, '96; Albert Wilfred Harned, '96; Jacob Grafius Petrik, '96; Edmund William Fothergill, '98; Levi Watts, '98; Theodore Benjamin Wood, '98; Rudolph Degener, '99.

Roy Rhodes Hornor, '99; Gottlieb L. Freudenberger, '00; John George Heinz, '00; Alexander Duffield Kobb, '00; Louis DeSauque Dibert, '02; Paul Helsel Smith, '02; Hopkin Thomas, '02; Ray Wilbur, '02; Alexander Byers McCulloch, '03; Russell Elmslie Thomas, '03; Joseph Clyde Twitmeyer, '03; Henry Radelyffe Walters, '03; Henry Freas Campbell, '04; Milton Burnett Cory, '04; William Montgomery Person, '05; Herbert Allen Rice, '05; Richard Julian Roszel, '05; Oliver Paul Serfass, '05; John Talbot Todd, '06; William R. Meyers, '07; Nutting Wigton, '09; Kent Williams Hood, '10; Ira Long Miller, '10; Herbert Ashbury Camp, '12; Robert Edward Goyne, '14; Arthur Taylor Bragonier, '16; Paul Ancona, '17; Franklin Nelson Becker, '17; Francis Joseph Callaghan, '19; Hyman Goldman, '21; Edna Grace Tatnal, '21; Dwight Goldwin Howerth, '22; James John Kenney, '22; George Otto Martz, '22; Christopher Arthur Hibler, Jr., '23; Donald Goodenough Fink, '24; James Howard Dorsett, '25; Robert Cary Latimer, '25; Edward Maynard Giles, '26; Robert Purdy Hebard, '27; George Ingersoll McCoy, '28; Richard Charles Dold, '29; David Waldemar Winkler, '33; Earl Frederick Kennedy, '34; Francis John Smith, '34; Bernard Schwartz, '35.

With every good wish to all of you and standing ready with any and every help we can give you now and through the year, this report is respectfully submitted.

Wm. A. Cornelius,

Executive Secretary.

In reply to Mr. Cornelius' introduction, Pat Pazzetti stated:

"I think I have already told Mr. Cornelius how glad we are to become members of the Association but I want to tell you all that we are glad to join and we hope to take an active interest. A little while ago we took the bull by the horns; we saw the lack of a suitable site for dances, and even in the face of al-

(Continued on next page)



Above (left to right) (1) the alumni banquet; (2) classes at Taylor field; (3) view of crowd in stands.

Center above: Section of parade. Above: Scene at armory during luncheon.

these other funds that the Association had under way, we wanted to go on record as desiring a place on the campus for dances. We didn't want to cause too much of a furor but we turned over the surplus that the class had in its treasury.

"But I do want to say that we are very glad to join the association and hope to be one hundred percent dues payers."

President Evans then awarded the active membership cup to James H. Pennington, '97, in behalf of his class and congratulated him on the work that he had done personally in keeping the class active.

Pennington replied: "For forty years the Class of '97 has been hoping to get something for nothing, and this is the first opportunity we have had. While this cup does not seem to contain anything of a material nature, we hope it is full of inspiration which the class will have imbibed to the extent that it will do more for Lehigh than it has ever done."

Reports were then heard from Mr. Farnham on Clubs, Mr. Potter on Directory, Mr. Sultz on Song Book and Prospective Students and Mr. Parsons on BULLETIN, these reports being essentially the same as are found in the Board of Directors and Alumni Council report found on pages 12 and 13.

In place of Chairman Pierce of the Placement Committee, Mr. Evans read in full the report which stated:

"In September, 1935, Frank Bell, then president of the Alumni Association, appointed F. A. Merrick, '91, Cadwallader Evans, '01, and J. H. Pierce, '10, to serve as an Alumni Placement Committee. That committee conferred with Mr. Morgan, Placement Director and on November 7, 1935, submitted a report making general recommendations for the conduct of a Placement Bureau. As a result of the fine work of the Bureau, 94 percent of last year's Graduating Class was placed by September, 1936.

"There was, however, a real problem in placing men who had been graduated from five to ten years and a still greater problem of replacing Alumni over 40 years of age due to age restrictions of industry.

"To try to aid these older graduates, the New York Lehigh Club on May 20, 1936, originated a Placement Proposal which no doubt is known to you and on June 5, 1936, presented this proposal to President Williams."

The report then outlined the main features of the proposal which were published in full in the April issue of THE LEHIGH ALUMNI BULLETIN. The report continued:

"The Alumni Trustees referred this matter to a new Alumni Placement Committee appointed by Cadwallader Evans and this committee consisted of Mr. Merrick, '91, Carl Baer, '08, and J. H. Pierce, '10.

"The committee made a careful study of the proposal, interviewed many experts in placement work and studied re-

sults obtained at other universities.

"As a result of the various conferences it developed that there was a divi-

Bonds Recalled

In order to effect a retirement of Pi Tau Sigma (honorary mechanical engineering) bonds, sold to alumni, the organization is recalling the issue for payment.

Lehigh graduates who hold such bonds are asked to return them to Phillip J. Welch, 210 Sagamore Rd., Brookline, Upper Darby, Pa.

When the complete issue is returned, the bonds will be resold to present students to continue an active interest in the engineers' lounge which was financed by the original issue.

sion of opinion among the Alumni on this subject and on February 17, 1937, the New York Club passed a resolution asking the Alumni Placement Committee to review the placement situation in THE ALUMNI BULLETIN which was to be mailed to all Alumni.

"This subject was fully covered in the April issue of the BULLETIN and the subject matter is no doubt familiar to you. In the same issue the Alumni body was asked to vote on six questions. These questions and the votes on them are as follows:

1. Are you satisfied to continue with the present Placement plan under the direction of the University within present budget limitations?
Yes 37 No 2
2. Are you in favor of an Alumni Placement Bureau along the lines of the New York Club's proposal?
Yes 3 No 36
3. Are you now a paid-up member of the Alumni Association?
Yes 33 No 6
4. If not a paid-up member, would you be willing to become one if this plan is put into effect and in addition pay the 5 percent fee for being listed for placement or salary betterment?
Yes 3 No 15
Blanks 21
5. If a separate subscription is advisable to underwrite this expense in advance for the first few years, indicate how much you will contribute.
2 Favorable for total of \$110.00
2 Qualified their answers
35 Blank or "Nothing"
6. Are you in favor of an Alumni Placement Bureau to be organized by Alumni Clubs?
Yes 3 No 36

"You will note that only 39 Alumni voted on these questions out of the many thousands who were given an opportunity.

"Your committee concludes that the great majority of the Alumni feel that

the Placement Bureau is doing a very satisfactory job as at present constituted and are unwilling to provide funds for expanding the Bureau to the extent required by the New York Resolution.

"I would particularly like to commend Earl Wilson and Carl Baer of the New York Club for the immense interest they took in this matter and for the time they devoted to it, and also E. Robins Morgan for his hard work and efficient service at great personal sacrifice.

Respectfully submitted,

Placement Committee of

Lehigh University.

James H. Pierce, Chairman

F. A. Merrick

Carl A. Baer."

Under the head of new business, President Evans called on Buckie Macdonald, President of the Class of 1919, who said in brief:

"I have been doing this thing for several years for the Class of 1919, as we have for the last few years made a presentation to one of the boys whom we thought was worthy of this award. In the past we have been giving it to an athlete. We found out that some of the fellows liked it and some of them didn't. This year we decided to give the award to another sort of fellow . . . I found out that he was probably the right type of man graduating this year and that he was worthy of any award we saw fit to make. It gives me great pleasure to present this award to Nelson J. Leonard, the new Rhodes Scholar."

Mr. Petty was then called upon to give the report of the tellers which revealed the following men as new officers of the Alumni Association: President, S. J. Cort, '06; Vice-Presidents, E. C. Ferriday, '95, and A. E. Buchanan, Jr., '18; Alumnus Trustee, J. D. Berg, '05.

In taking the President's chair, Mr. Cort expressed appreciation for his election and pointed out that he realized the responsibility which the office carries. He urged stimulation of alumni interest, especially in broadening the number of active members, suggesting that much of it be done through the clubs.

Finally he stated: "The thing that has made Lehigh great has been the quality of the men that we have been able to turn out. There is nothing that will help the institution and our faculty more than if we help to stimulate the right moral attitude, the right outlook on life, to the products of Lehigh."

Mr. Potter rose to state that the scheme formulated last year for the Class of '90 in getting the BULLETIN was a good one. He suggested that each class form itself into a committee for trying to get the BULLETIN into the hands of all its members. "If you can get half a dozen or a dozen members to pay for it, you can get the BULLETIN into the hands of your class at a reduced rate," he said. "That way your members will not lose interest in this organization. This splendid BULLETIN, as we have it today, keeps people in contact with the University, and they will not lose interest."

(Continued on page 10)

THE STATE OF THE UNIVERSITY

*An optimistic picture is drawn
of Lehigh's future in the pres-
idential address to the alumni*

By Dr. C. C. Williams

Keynoting with the fact that the close of the school year 1936-7 finds the University in good condition, President Williams opened his report on "The State of the University" before the Saturday morning session of the Alumni Association, held in the Alumni Building.

With regard to finances, the president said, "There is some improvement, although the decrease in the earnings of endowment prevents any notable advances in program out of current income.

"In 1935-6," he continued, "the budget was set up with a rather large estimated deficit. Increased enrollment and careful management permitted the books to close last year in the black by a very small margin. The estimated deficit for the year 1936-7 was less than half that of the preceding year. A further increase in attendance permits that estimated deficit to be obviated and a sufficient surplus to remain to permit us to make some repairs and alterations on a heating plant which have been deferred from year to year since the depression settled down upon us.

"The budget for next year balances on the basis of estimates and we shall hope to have a balance at the end of the year. However, the improvement of each year over estimates has resulted from the growth of enrollment, since each budget was based on the enrollment of the preceding year. We are now coming to a stabilized enrollment based on the limits set by the trustees in 1929, hence our actual operations cannot be expected to continue to exceed our estimates.

"Moreover, the famous London mine, whose yellow stream did much to relieve the blue tints of the depression, has gone into an eclipse, only temporary and partial, we hope. Endowment earnings have dropped 4.4% in 1934 to 3.9% on the average in 1936, but there is some reason to believe that there will be no further recession of earnings.

"The total additions to endowment, almost entirely restricted in character, amount to approximately \$400,000, chiefly from the Macfarlane and the Gotshall estates. One gift of \$50,000 for scholarships was a record in generosity when measured by the total resources of the donor.

"The applications for admission on June 1 exceeded those of June 1 last year by 31%. The enrollment will doubtless reach the limit set by the Trustees in 1929, namely 1500 paying students.

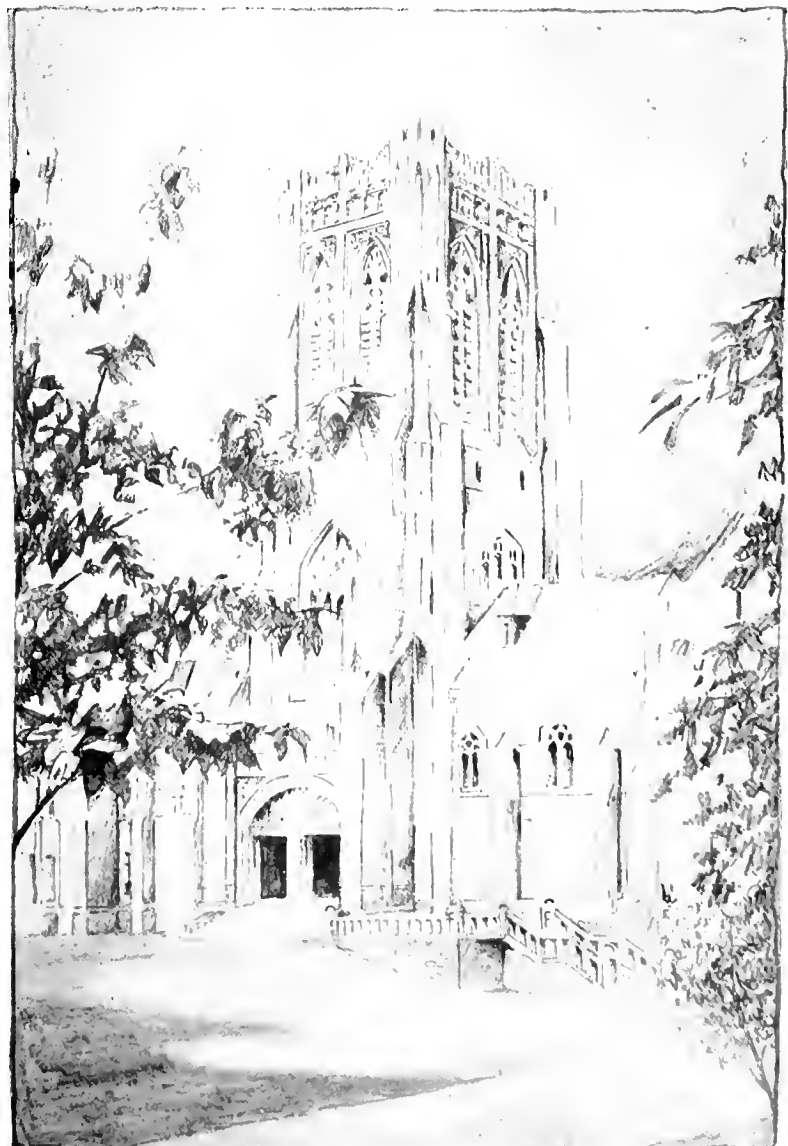
"The number of deferred tuition scholarships was permitted to mount up during the depression in order to permit worthy students to attend college. With improvement in financial conditions, that number is being reduced, although the number of

free scholarships was increased somewhat. The action of the Trustees decreases the total of deferred and free scholarships by about one-fifth as compared to recent practice. The action stabilizes the scholarships instead of permitting deferred tuition scholarships to depend upon administrative discretion.

"That our program of improved selectivity is making some progress is indicated by the fact that 4.11% of the present freshman class made a grade point average of 3.5 ("honors" grade) or better, whereas only 1.93% of last year's class made that record. It is fair to last year's class to say that this year as sophomores they did better, since 2.31% of them made the "honors" average.

"The junior class also is making an excellent record, an unusually large proportion getting into the "A" and "B" groups. The fraternities as a group do not average as high in scholarship as the non-fraternity group, the former average

(Continued on page 27)



St. Louis says---



to traffic death

TO THOSE who are enjoying health and happiness, one might inquire if this same condition will prevail a year hence, or even a month or week hence. In light of the carnage taking place daily on our streets and highways, this is not an unreasonable query.

The recent catastrophies, such as the Ohio Valley floods, the Texas school explosion, and the Zeppelin disaster created universal consternation, yet the loss of thirty-seven thousand lives in automobile accidents each year is viewed with complacency. Perhaps this seemingly callous reaction is occasioned by a few fatalities at a time in various scattered locations. That the situation is becoming increasingly serious is generally acknowledged, and what St. Louis has, and is, doing to combat this evil may be of interest.

It has been said that in order to secure results on a matter of this kind a direct appeal should be made to human emotions. Having this in mind, St. Louis prepared a forceful and comprehensive account of traffic accidents which took place during the year 1933. This report was presented by Mayor Dickmann in the Spring of 1934 before the National Conference on Highway Safety in Washington, and judging from the manner in which the delegates fought for copies of the limited supply available for distribution, the subject matter must have been of interest. Each succeeding year similar reports have been prepared, and given wide distribution throughout the city. Needless to remark, these reports played a large part in awakening the people to the seriousness of traffic acci-

dents, and accomplished the desired purpose.

By ordinance, the Department of Streets and Sewers has charge of traffic regulation, which includes buses, street cars, service cars, taxicabs and trucks. The Police Department, as is customary, has charge of enforcement. Copies of reports on all traffic accidents which are sent daily to the Chief of Police are also sent to the Department of Streets and Sewers. This data furnishes the basis for recommendations concerning traffic betterment.

Appeal by Radio

For several years accidents involving alcoholism have headed the list. By assessing heavier fines and workhouse sentences, these, together with "hit and run" accidents have been greatly reduced. Radio Station KWK, part of the National Broadcasting System, was a big help. Each week for several months last year, it put on a program depicting some particularly gruesome St. Louis accident.

By
**Frank J.
McDevitt, '04**

*Director, Department of Streets
and Sewers, City of St. Louis, Mo.*

Every Chief Executive of a municipality should take an active interest in traffic matters, and St. Louis is fortunate in having such a man in Mayor Dickmann. He has practically eliminated "ticket fixing," and has insisted that all traffic cases be disposed of in open court where they are settled on their merits. Several other effective ideas were inaugurated by the mayor. An informal Traffic Commission was formed which meets monthly to discuss traffic matters. This commission is composed of City Court Judges, prosecuting officials, the Police Board, Public Service Company, the Automobile Club, National Safety Council, Director of Streets and Sewers and City Traffic Engineer. A campaign was started to require motorists to observe the 30 mile per hour legal speed which prevails outside the business district. The numerals 30 were painted on streets and displayed prominently throughout the city. In newspaper parlance 30 means "no more." The police put on a drive against speeders, and it didn't take very long for motorists to learn that 30 meant "no more." Unless campaigns of this sort are kept up, the benefits derived are not lasting.

Crosses were painted on streets at locations where fatalities occurred during the previous year so as to act as a warning to careless drivers. Prizes were offered to school children for the best essay on traffic safety, and with the stipulation that the work must be done at home so that parents might derive some benefit.

Pedestrians outnumber the motorist at least four to one. Injuries and fatalities

to the former are in nearly the same ratio. The records show that most accidents take place at street intersections and particularly intersections where there are transfers for street cars and buses. Last year an experiment was tried with an electrically operated graphophone which at every second change of the automatic signal issued a warning through loud speakers to pedestrians, urging them to cross with the green light. The device was moved after one week's trial to various locations throughout the city. An actual count showed that violators were reduced from 30% to 15%. The records show that a majority of the motorists and pedestrians are law-abiding and reasonably careful, and if the traffic evils are to be eliminated efforts must be concentrated on about 15%

The "why" of accidents is discovered---and then abolished under this plan

sults obtained during the past eighteen months have been more than satisfactory. It has been estimated that there are about fifteen thousand cars on our city streets with State and City licenses where incorrect residence addresses are given. In case of an accident, securing the State license number means nothing. The City Drivers' License corrects this trouble by mailing it to the address furnished by the applicant and issuing instructions to the Postal authorities not

to deliver unless the postman knows the addressee lives at the address shown on application. Recently a G-man submitted five aliases to the License Examiner and in a few minutes an application was produced and a handwriting check made. In a few hours the man and his wife, who were wanted by the Federal Government, were placed in jail.

The Drivers' License operates under the Department of Streets and Sewers and the Director is Chairman of the Motor Vehicle Commission. Under this setup a force of twenty traffic inspectors were employed to regulate traffic. They are licensed as private watchmen, dress in plain clothes, carry guns, are empowered to make arrests, and operate in pairs using coupes instead of motorcycles as the former are adaptable to inclement weather. Before assuming their duties these men underwent a strenuous course of instruction in all phases of traffic. They received a number of lectures from judges, prosecutors and police officials, and spent many hours in court listening to traffic cases and learning court procedure. They were also given special engineering training teaching them how to make sketches and secure all necessary pertinent data pertaining to traffic accidents. These men have no particular working hours, nor any particular location. They work when and where they are sent and are not in any way subject to political influence. Thousands of traffic violators escape just punishment because of poor testimony given by police officers. It is a treat to see these traffic inspectors perform on the

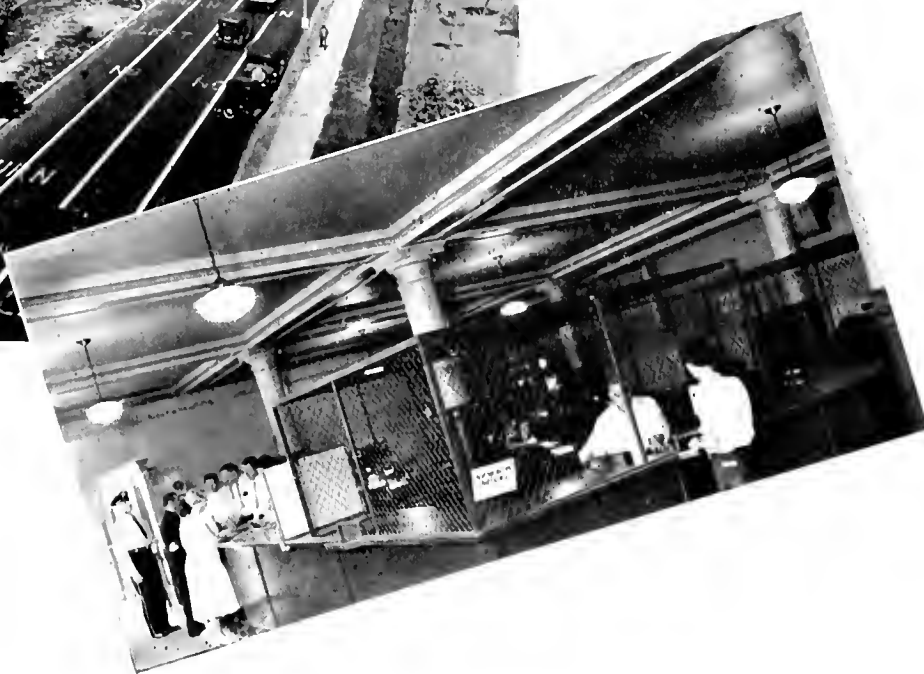
(Continued on page 25)



One of the busiest and heaviest traveled intersections in St. Louis, namely: Kingshighway and Lindell Boulevards, together with main entrance to Forest Park. Automatic electric signals with a special timer, designed by this Department, compensate for daily fluctuations in peak traffic. A button placed on the lamp post at the center of this intersection can be used by a traffic officer to operate the signals manually when there is need for clearing up traffic congestion.



Below: The headquarters of the Drivers' License Bureau operated by the Department of Streets and Sewers.



Above: An exhibition of apparatus used in connection with traffic. Of special note is the swivel type School Stop Sign which is located at all intersections in the neighborhood of schools.

of the population.

During the Summer of 1935 the State Legislature passed an Enabling Act permitting municipalities to pass ordinances for a local drivers' license and charging a fee therefor not to exceed fifty cents for two years. After making a study of the operation of the drivers' license in other localities, St. Louis passed an ordinance embodying the very latest ideas in equipment and operation, and the re-

It's Always Fair Weather

(Continued from page 6)

Mr. Parsons then rose to urge that the BULLETIN should have character — the character of Lehigh. He pointed out certain colleges where professors get out Fascistic or Communistic literature and stated that the BULLETIN should represent the tradition of Lehigh, suggesting an editorial advisory council, not for the purpose of opposing the BULLETIN, but for seeing that we are awake and that it speaks for the alumni. He desired that reprints be made and sent out for discussion so that a better response could be had.

President Cort replied that the BULLETIN had done a most excellent job and that he was sure that the officers of the association would give him all the help that he wanted in trying to have it reach a wider field.

In closing, on behalf of the officers, he thanked the association for its kindness in electing them to the various offices and pledged their co-operation during the coming year.

The meeting adjourned.

The Armory was the next scene of activity when 1,500 alumni, wives and friends gathered for luncheon, many decked out in advance in reunion costumes. Bands, public address systems, and a general hum of conversation added to the pre-parade excitement, on a day which had every intention of contributing its part toward the celebration.

At 2:30, a large crowd gathered along University drive and saw the Lehigh Band marching first in a long column of gaily decorated reunion classes. The first group to add a colorful note was the Class of '07 which had prepared for rain or shine with brown and white striped umbrellas, and following them were the caballeros of the class of '12 with Spanish hats, white suits and colored sashes.

'17 appeared in white uniforms with overseas caps and proclaimed themselves as the war class, who were not any too sure but that they should have stayed over there. Heading their procession was the crack band of the Frohisher Post of the American Legion, named for Joseph Edwin Frohisher, '17.

The class of '22 struck a new note by combining brown and white polo shirts with pith helmets, while '27 fell in line with the times by wearing bright red overalls, carrying camp stools and depicting a sit-down strike. The latter phase was so well and so often executed that it not only held up the parade but also the baseball game. Their signs suggested "Up With '27—Down with Beer."

The '32 men fitted themselves out as Pop-Eye, the Sailor Man, with brown shirts and white sailor caps. The musical accompaniment was by reunion Chairman Osborn's home-made sound truck.

When the parade had reached Taylor Stadium, the classes arranged themselves in the customary rows, gave cheers and

(Continued on page 20)

ALUMNI ASSOCIATION OF LEHIGH UNIVERSITY, INC.

Report of the Treasurer, June 4, 1936 to June 3, 1937

Receipts (Year ending June 3, 1937)

Dues	\$ 6,405.00	
Interest on Life Membership Bonds	1,461.25	
Life Membership	100.00	
Life Subscriptions to BULLETIN	150.00	
Alumni Fund Subsidy	2,500.00	
Sale of Life Membership Bond	104.50	
Profit from Sale of Bond	379.81	
Transfer from BULLETIN Account	500.00	
Graduate Group Dividend	2.40	
		\$11,602.96

Disbursements

Salaries	\$ 6,575.70	
Printing, Stationery, Stamps	349.25	
Supplies	481.94	
Travel and Entertainment	547.40	
Telephone and Telegraph	201.63	
Alumni Day	393.88	
Purchase of 2 Bonds	1,901.36	
		\$10,451.36
Miscellaneous Disbursements		
Prizes	\$ 100.00	
Dues	45.00	
LEHIGH ALUMNI BULLETIN (April Issue to Non-subscribers)	500.00	
Bank Charge15	
Miscellaneous	169.01	
		814.16
		\$11,265.52
Excess of Receipts over Disbursements		\$ 337.44

STATEMENT OF CASH BALANCES

Balance June, 1937	\$ 1,176.39	
Balance June, 1936	838.95	\$ 337.44

Life Membership Fund

Total, May 31, 1936	\$31,240.29	
Life Membership	100.00	
Three Life Subscriptions	150.00	
Profit from Sale of Bond	4.50	
Profit from Sale of Bond	379.81	
Advance from Alumni Association	26.96	
Gain from purchase of bonds	98.44	
		\$32,000.00

Invested as follows:

Railway Express Agency, Inc., Series A 5s Due 9-1-46	\$ 5,000.00	
Canadian Pacific Railway Company, 4½s, Due 9-1-46	5,000.00	
Lehigh & New England Railroad Company, 5s Due 7-1-45	5,000.00	
C. Benton Cooper, Stanley Real Estate, 5½s Due 6-1-45	5,000.00	
Southern Pacific Company 3½s, Due 7-1-46	5,000.00	
Associated Gas & Electric Co., Certificate DRX3013, 4s, Due 1978	5,000.00	
Illinois Central Railroad Co. 4% Gold Bond of 1952, No. 9236	1,000.00	
Illinois Central Railroad Co. 4% Gold Bond of 1952, No. 13488	500.00	
Illinois Central Railroad Co. 4% Gold Bond of 1952, No. 13497	500.00	
		\$32,000.00

Trust Funds (not invested)

Charles L. Taylor Fund	\$ 25.00	
R. W. Gilkenson Fund	25.00	
6-4-37, Examined and Found Correct, F. W. B. FILE.		

LEHIGH ALUMNI BULLETIN

Receipts (Year ending June 3, 1937)

BULLETIN Subscriptions	\$ 5,736.00	
BULLETIN Advertising	3,399.83	
Alumni Association (April Issue for Non-subscribers)	500.00	
Class Dues Account	106.44	
Interest on Savings	19.00	
BULLETIN Guarantee	502.00	
		\$10,263.27

Disbursements

Advance to Alumni Association	\$ 500.00	
Stationery and Supplies	629.26	
Printing	3,930.21	
Mailing	329.49	
Express47	
Engraving	998.74	
Covers	357.90	
Salaries	3,419.94	
Miscellaneous	107.97	
		\$10,273.98
*Excess of Disbursements over Receipts		10.71

Statement of Cash Balances

Balance June '36	\$ 1,845.16	
Balance June '37	1,572.45	
		272.71
BULLETIN Savings ('36-'37)	\$ 243.00	
Interest on Savings	19.00	
		262.00
		\$ 10.71

*This excess accounted for by \$500.00 turned over by BULLETIN to Alumni Association in July '36.

Total in Savings Account:		
Collected '35-'36	\$ 842.00	
Interest '35-'36	7.18	
Collected '36-'37	243.00	
Interest '36-'37	19.00	
		\$ 1,111.18

6-4-37, Examined and Found Correct, F. W. B. FILE.

LEHIGH UNIVERSITY did its best to keep Stewart Cort from ever getting on the campus, but the bull-headed Scotchman even in those days didn't understand the meaning of the word "No," so here he is heading up the Alumni Association, while some of the graybeards of the old-time entrance committee must still be reflectively stroking their whiskers on the other shore.

In trying to bar Cort from entrance, the faculty was proceeding according to sound principle, only Cort didn't feel that it should apply in his case. We'll have to go back a little to get the facts in the right perspective:

When young Cort was only 14 the family suffered financial reverses. There were already two boys in college and it was felt that they should be allowed to finish. Hence Stewart was taken out of high school, where he had completed two years, and put to work.

His first job—this was in the Pittsburgh area—was in a glass factory employing mostly Belgian workers. The Belgians were a clannish group and tried to make it tough for the young Scotch apprentice, but before that problem had gone very far Cort got a chance to work in a department store and thought it would be an ideal chance to learn about merchandising.

Everything went swimmingly at the store, but Cort's ears were filled with the glamorous stories of the new industry, steel—this was in the late 1890's—which was growing apace and offering phenomenal opportunity to those who would carry the ball.

In the eyes of the Cort parents, who were Scotch Covenanters, steel was a sin-



Meet


MR. CORT

ning industry full of millionaires and blasphemers, and they were leary about seeing their third boy associating with people of that stripe. Stewart was eager, however, and landed himself a job in the blast furnace department of the Edgar Thomson works of the Carnegie Steel Company.

Steel production in those days was done by rule of thumb or guesswork and Cort figured out that there would be real opportunity if he could acquaint himself with the growing science of the business. He made a point to spend his noon hours talking with the chief engineer or with anyone else who could give him knowledge. He read everything he could lay his hands on dealing with blast furnace practice.

Then one day a job opened up ahead of him. Cort was ready. He knew the proposition better than anyone else. He had trained himself for The Moment.

(Continued on page 17)



Taps for '37

SINCE the late 1860's when a handful of Lehigh men first gained their diplomas with "all the rights and privileges pertaining to that degree," there has been something especially fine about graduation.

Perhaps it is the natural setting of the campus or the ceremony, determined over decades, but this year, the 69th commencement, it was again apparent.

Early Sunday, the Baccalaureate procession walked slowly to the Chapel between rows of relatives and friends on University Drive. The morning sun caught the colorful dress of the visitors as well as the flash of the flags entering the Chapel in contrast to the black of the caps and gowns.

The graduates took their positions in the transepts and heard the Nativity choir before the services in which the Rt. Rev. Frank W. Sterrett, Bishop of the Episcopal Diocese, was assisted by the Very Rev. Ernest G. N. Holmes and Professor Claude G. Beardslee.

In the Baccalaureate address, Bishop Sterrett stressed the value of truth and freedom, pointing out the good fortune of American students in being able to enjoy complete freedom in thought and in the search for truth as opposed to the Continental universities today.

"The only way freedom can be preserved is to gain a knowledge of truth and an honest respect for experience," he continued. "There are some things even a young man does not know. Many aspects of truth can never be obtained except through experience."

Then, led by the choir, the procession filed from the Chapel, followed by the

visitors, to hold an informal reception outside the doors.

Monday was less solemn—far less. Approximating a gridiron banquet as much as anything else, the Class Day exercises were held just west of the flagpole. Many were called and few were spared, either in the class prophecy or in the gifts distributed to "deserving" classmates.

Vincent J. "Pat" Pazzetti, III, class president, opened the ceremonies and was followed by Warren P. "Flip" Fairbanks as master of ceremonies, Morris Lore, prophet and Frank Howells, "giver of gifts." The Ivy Oration was given by Nelson J. Leonard. Principal occupation was that of breaking the clay pipes over the heads of classmates as a symbol of the end of college days at the roll call.

Graduation Held Tuesday

So came Tuesday morning, the day of graduation with 222 seniors as candidates for degrees along with 24 master's, seven professional and two honorary degree men.

Again the sun shone on the last procession as it moved from the Alumni Building to the Chapel where the graduates took their places in the tiers above the altar with faculty members grouped in the transepts.

Dr. Francis Gaines, president of Washington and Lee University, gave the commencement address on the subject of "The Educated Heart," which he defined as that capacity for sympathy, friendliness, breadth of knowledge, understanding of events and of others and willingness to accept responsibility.

Dividing education into two component parts, the educated brain and the edu-

cated heart, the speaker said, "the destiny of you seniors is one-tenth dependent on the efficiency of your brain, and nine-tenths dependent upon the breadth of your educated heart."

Claiming, with Dr. Butler of Columbia, that education is "shot through" with the gain motive, he emphasized that the real leaders were dependent not on brain power alone but on an educated heart and advised, "choose faith instead of despair; choose goodness instead of evil; choose sympathy instead of intolerance."

Dr. Donald M. Fraser, assistant professor of Geology, in presenting George H. Ashley, state geologist, for the honorary degree of doctor of science said, in part:

"Mr. President:

"I wish to present Dr. George Hall Ashley for the Honorary Degree of Doctor of Science.

"Dr. Ashley was born in Rochester, New York. He has received the degrees of Mechanical Engineer and Master of Arts from Cornell University and Doctor of Philosophy from Stanford University.

"His first employment in geological work was as a collector and curator in Ward's Natural Science Establishment, an institution that has been the means of stimulation of many young men of a scientific bent. His subsequent geological experience has been with various state and federal geological organizations — two years with the Geological Survey of Arkansas, four years with the Geological Survey of Indiana, two years as State Geologist of Tennessee, eighteen years with the United States Geological Survey and since 1919 State Geologist of

Pennsylvania. Several times he has been engaged in educational work, having taught in high schools in California, in the College of Charleston, the Medical College of the State of South Carolina and in Vanderbilt University. In addition he has been a frequent lecturer in numerous colleges and universities.

"The outstanding work which he has accomplished as State Geologist of Pennsylvania for the past 18 years especially commends him to the grateful consideration of all Pennsylvanians. A loyal, honest official, he has been the instrument by which an efficient and useful Geological Survey has rendered valuable service to the state.

"Because of his many noteworthy achievements and his fine personal characteristics, we are honored by having Dr. Ashley included in our list of alumni."

Prof. Hale Sutherland, head of the Department of Civil Engineering, presented Charles Donnell Marshall for the honorary degree of doctor of engineering. He said:

"Mr. President,

"In the name of the Faculty and with the approval of the Trustees of Lehigh University I present to you for the honorary degree of Doctor of Engineering Mr. Charles Donnell Marshall of Pittsburgh, Pennsylvania, eminent alumnus and trustee of this institution, famous fabricator and erector of steel structures.

"In 1900 two civil engineering members of the Lehigh class of 1888, Howard

Hale McClintic and Charles Donnell Marshall, organized the McClintic-Marshall Company, which prospered rapidly and soon arrived at acknowledged leadership where large and difficult steel structures were to be constructed. Numerous city skyscrapers, the great international suspension bridge at Detroit, the record making George Washington Bridge across the Hudson at New York, the tremendous steel gates of the Panama Canal locks, are among the notable feats of these two men. In 1931 the McClintic-Marshall Company became a part of the Bethlehem Steel Company and Mr. Marshall passed from its presidency to the post of director of the larger corporation. In the new organization the McClintic-Marshall engineering personnel has continued great achievement, fabricating and erecting the longest span yet attempted, the bridge across the Golden Gate at San Francisco.

Express Admiration

"This recognition of accomplishment, initiated in and voted by this Faculty, evidences to all the admiration and respect we hold for an alumnus who has contributed much to engineering advancement and for a Trustee who shares actively with us the work of this educational institution. A like admiration and respect we hold for Mr. McClintic, his partner for many years, classmate and fellow trustee, and we very greatly regret that circumstances have not permitted him to come here today and to receive the degree likewise tendered him. We are convinced that in education lies the hope of human progress and we welcome the cooperation of these two men whose names are high in the record of engineering and industrial progress."

When the Deans of the colleges had presented their candidates for baccalaureate and master's degrees and military commissions had been conferred and the benediction pronounced by Dr. Beardslee, the procession moved from the Chapel to the flagpole where the Alma Mater preceded "taps," echoed by a hidden bugler high on the mountain.

Marking the end of the three-day ceremony, the final note had an obvious effect on the visitors and a deeper effect on the graduates who brought to a close their four years at Lehigh.

The list of those receiving degrees included:

PROFESSIONAL DEGREES

Chemical Engineer:

F. J. Bartholomew, (B.S. in Chem. Lehigh University), Westfield, N. J.; E. M. Ross (B.S. in Ch.E., Lehigh University), Philadelphia.

Civil Engineer:

E. L. Van Horn (B.S. in C.E., Lehigh University), Sayre.

Electrical Engineer:

J. M. Heilman (B. S. in E. E., Lehigh University, L.L.B., George Washington University), Washington, D. C.

Mechanical Engineer:

R. G. Hess (B.S. in M.E., Lehigh University), Belleville, N. J.

Engineer of Mines:

F. B. Shay (B. S. in E. M., Lehigh University), Baltimore, Md.; J. L. G. Weysser (B.S. in E.M., Lehigh University), Lansford.

DEGREES IN COURSE

Master of Arts:

Major in English—J. W. Beattie (B.A., Lebanon Valley College), Palmerton; Eleanor M. Ritter (Ph.B., Muhlenberg College), Allentown; Major in History—H. A. Kriebel (B. S. in Bus. Adm., Lehigh University), Allentown; H. M. Tinckom (B.S., Penn State), Armagh; Major in Latin—Gladys K. Miller (A.B., Cedar Crest College), Allentown; Stella E. Ziegler (A.B., Hood College), Palmerton; Major in Mathematics—E. S. Kennedy (B.S. in E.E., Lafayette College), Easton.

Master of Science:

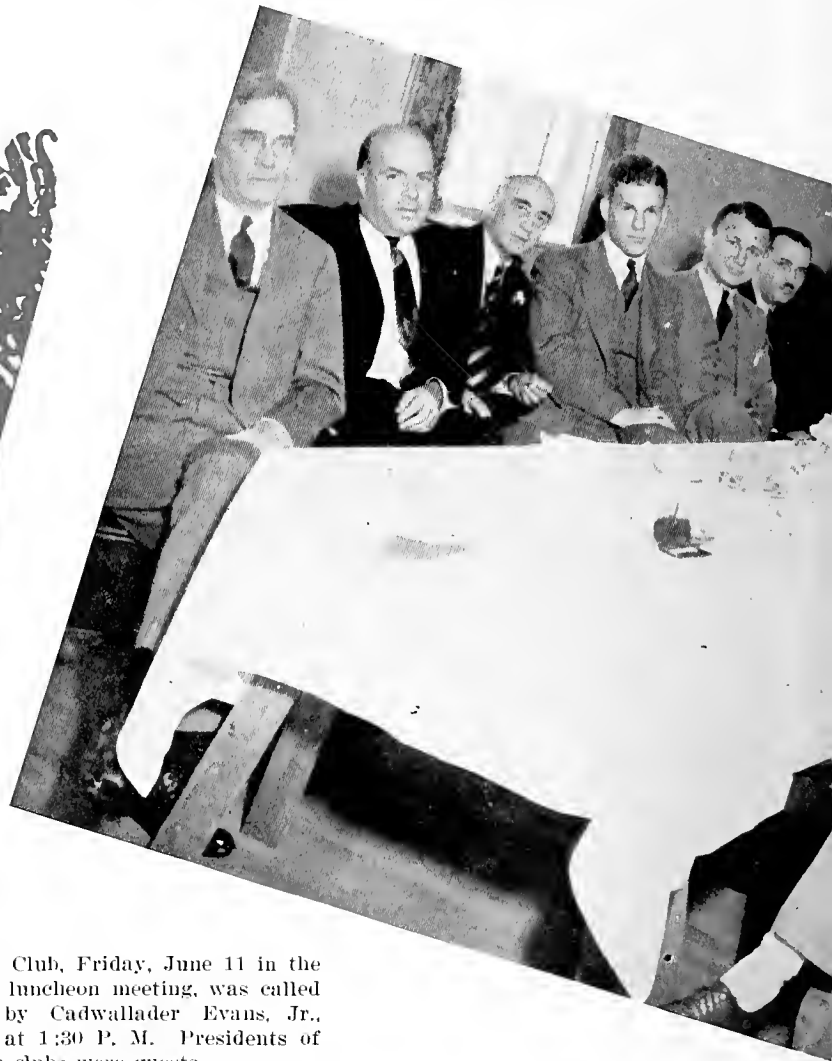
Major in Bacteriology—G. A. Hottle (B.S. in Ch. E., Lehigh University), Bethlehem; Major in Chemistry—W. H. Graeff (B. S. in Ch.E., Lehigh University), Hershey; Major in Chemical Engineering—K. O. Beatty, Jr. (B.S. in Ch.E., Lehigh University), Drexel Hill; C. A. Heiberger (B.S. in Ch.E., Lehigh University), Allentown; D. T. Nivin (B.S. in Ch.E., Lehigh University), Bethlehem; J. V. Opie (B.S. in Ch.E., Lehigh University), Neshaun, N. J.; Major in Civil Engineering—G. J. Gibson (B.S. in C.E., Lehigh University), Hampton, N. J.; G. W. Langmus (B.S. in C.E., C.E., Columbia University), New York, N.Y.; G. R. Wernisch (B.S. in C.E., University of Wisconsin), Milwaukee, Wis.; Major in Electrical Engineering—L. J. Conover (B.S. in E.E., E.E., Lafayette College), Easton; W. S. Weil, Jr. (B.S. in E.E., Lehigh University), Philadelphia; W. P. Wills (B.S. in E.E., Lehigh University), Philadelphia; Major in Industrial Engineering—R. E. Harper (B.S. in E.E., Swarthmore College), Glenarm, Md.; Major

(Continued on page 26)

Impressive ceremonies and good times were scheduled for the last college days of 222 graduates



The Board...



TO a large extent, the meetings of the Board of Directors and of the Alumni Council were devoted this year to a review of the work completed by the Association's agencies in the past fiscal year; to reports of progress and of completed projects.

To the Board of Directors, official governing body, came the first duty of reviewing and accepting the reports of the executive secretary, of the treasurer and of the chairmen of the many committees. The Council, vested with the power only to suggest measures to the Alumni Association, heard many of the same reports with the hope of encouraging new ideas and techniques for next year's procedure.

In the case of the Council, however, so little of new suggestion arose that H. D. Wilson, '01, urged that the Council in the future place more emphasis on the coming year's program and less on a review of the past. Agreeing with Wilson, the Council planned to make a more definite program of future considerations for next year.

The obvious repetition in the Council's conclave was caused by the conclusive nature of most of the reports, given at a mid-point in the Association's chemistry laboratory campaign, thus inviting little comment.

Minutes of Director's Meeting

The meeting of the Board of Directors of the Alumni Association, held at the

Bethlehem Club, Friday, June 11 in the form of a luncheon meeting, was called to order by Cadwallader Evans, Jr., president, at 1:30 P. M. Presidents of the Lehigh clubs were guests.

Those in attendance were: W. A. Draper, '07; A. A. Diefenderfer, '02; F. W. Parsons, '02; E. C. Ferriday, '95; A. C. Dodson, '00; W. R. Okeson, '95; S. J. Cort, '06; H. D. Wilson, '01; E. F. Johnson, '07; Morton Sultz, '12; W. A. Cornelius, '89; Robert Farnham, '99; J. D. Berg, '05; W. F. Roberts, '02; F. C. Wrightson, Jr., '06; Alexander Potter, '90; J. J. Shipberd, '21; J. H. Pennington, '97; M. O. Jefferson, '22; J. H. Hunoval, '31; A. H. Loux, '35; R. S. Taylor, '95; Cadwallader Evans, Jr., '01; A. E. Buchanan, Jr., '18; V. B. Edwards, '12, and R. F. Herriek, '34.

Minutes of the last meeting as printed

in the BULLETIN of June-July, 1936, were duly approved.

President Evans then called on Executive Secretary Cornelius for a verbal report on the state of the Alumni Association. He reported that while he would give few statistics, everything is in good shape and that dues payers, a good barometer of alumni loyalty, had increased from 1731 in 1936 to 2151 in 1937, a rise of 24 per cent. BULLETIN subscriptions, he reported as increased from 1888 last year to 2,406 today, a gain of 27 per cent.

In outlining finances, the Executive Secretary said that the figures must be divided between the campaign, which represented all of the monies received and promised this year and the fund, which listed only cash received. The campaign was reported to have \$103,487.54 and the fund \$60,110.04.

President Evans then called on R. S. Taylor who gave the financial report of the Alumni Association, found in this issue on page 10. It was approved as read.

W. R. Okeson then reported on the campaign, enlarging on Mr. Cornelius' report to say that a real job is ahead between now and next year as all of the big givers are represented in the campaign monies now in and promised. In spite of the strenuous campaign necessary, he believed that Cornelius would be able to report the amount in full next year.

Morton Sultzer gave the report of the song book committee to the effect that

before the University Trustees with the thought that the University might finance the publication.

Trustees Subscribe 50%

A. C. Dodson, reporting for the fund committee stated that he was particularly grateful to A. E. Buchanan, Jr., and E. F. Johnson, for starting the foundation of the fund and to the trustees for subscribing over 50 per cent. of all the campaign funds now in and promised.

Reports of the standing committees were then heard, the first being given by Alexander Potter, on Directory as found later in this article under Council deliberations.

The Board went on record as giving a vote of thanks to the Athol Manufacturing Co., for the donation of cover stock for the directory.

Reporting for the committee on prospective students, Morton Sultzer pointed out that the activities of the alumni in interesting new students had continued but the most difficult problem is the determination of the size of the University.

After a study by Dr. Williams and a review of the regulations of the Board of Trustees, it is indicated that the enrollment of Freshmen next year should

be kept down to 540. In order to have an entering class of 540 it will be necessary to clear \$65 for admission as only five out of eight matriculate. It may be necessary to require a deposit as an earnest that each student intends to enroll so that the matriculating figure can be more definitely determined.

He further suggested that the large number of applicants should not discourage the clubs from even redoubling their efforts to get students of Lehigh calibre.

Robert Farnham, in reporting for the Lehigh clubs committee, spoke extemporaneously and said that there is no question that the Lehigh men are becoming Lehigh club conscious. Much of this, he said, is due to the efforts of Mr. Cornelius, as the clubs are pleased to have him attend their meetings and bring someone from the campus with him.

Clubs Are Formed

The Southern Anthracite Club has become a part of the Northeast Pennsylvania Club and the Trenton Club is organized independently under the name of the South Jersey Club. In Wilmington a new club has been formed under the name of the Delaware Club.

After quoting from Mr. Cornelius' remarks on the purpose and program of a Lehigh club, he stated that it was his belief that the clubs realize that the future of Lehigh lies with them. The report was accepted by the Board.

Floyd Parsons, reporting for the BULLETIN Committee, stated that the BULLETIN had shown increases in efficiency, appearance, and net results over the past year. He outlined the meetings held by the BULLETIN Committee and mentioned a letter from M. A. DeWolf Howe in which a comparison was made with one

(Continued on page 25)



Mr. A. E. Buchanan, Jr., had been chosen to edit the new song book and final details were expected to be ironed out this summer with possible publication in the fall. The financial support was still indefinite, he reported, and after discussion it was moved and passed that the Alumni Trustees bring the matter

and Council

Bridging the gap between the old Lehigh and the new, these executive bodies determine future policies and review committee work of the past fiscal year

THE Prexy's Pen




OME alumni have asked about the operation of the retirement regulation adopted in 1936 and made effective in 1937.

This regulation is a sequel and a completion of the action in 1921 which provided a plan for cooperatively building up a retirement annuity in the Teachers' Insurance and Annuity Association. This plan, which was adopted after much discussion through the years 1917-21, provides that the professor shall pay 5% of his monthly salary and the University a like amount to cover the premiums required for a retirement annuity. The amount of the pension depends upon the number of years the premiums have been paid, although the University does not participate after the pension becomes \$3,000 a year. The plan is optional with the teacher, and although the University strongly urges it, some members of the faculty have not adopted it, because of having already made suitable retirement arrangements or for other reasons. While the plan is not bounteous, it goes as far as the present resources of the University warrant.

Nearly two-thirds of the operating funds of the University come directly from fees paid by students, and it seems just, therefore, that the first obligation of the University is to furnish the best instruction possible to the students who are paying for it. Moreover, the future of the University depends upon the maintenance of the most vigorous faculty possible, and it is only fair that the salaries paid should be as nearly as feasible commensurate with the value of services rendered in the educational program of the University.

The regulation adopted in 1936 states that at 65 years, the teacher will retire to part time and salary, and if the head of a department, he will relinquish this administrative responsibility. At age 68, final retirement is contemplated, although in April, the Trustees extended this limit to 70 years with further reduction in salary for all cases in the near future, namely, those who have an expectancy at 70 under the original Carnegie pension fund.

With the fundamental principle of retirements as a necessity for maintaining educational effectiveness, there is little if any disagreement. Fixing the age of retirement is less certain because of the exceptions to averages, everyone having observed some one of unusual physical and mental vigor at advanced years. Obviously, a retirement rule must be determined by averages.

The action of 1921 mentions the age of 65 as the contemplated age of retirement, but does not specifically incorporate that age or any other as mandatory. The younger members of the faculty consulted generally urged 60 to 65 years as the proper age, while older members favored 65 to 70. This situation illustrates the aphorism that you consider a man old if he is 20 years older than you, and young if he is 20 years younger than you. Most retirement plans adopted by colleges in recent years have fixed 65 as the retirement age.

The question arises as to what age yields the greatest effectiveness in university work. Some statistical studies have been published, which, although not exhaustive, indicate that this most effective age is in the neighborhood of the forties. At that age, teachers have acquired mastery and professional standing and are at the top level of physical and mental powers. They are then most active at research and participation in the work of learned societies. Their teaching loads and their contributions to creative scholarship quite generally slow down toward the retirement age. Health becomes less certain with more days absent from duty, and sometimes a fixity of ideas with a certain amount of touchiness impairs cooperation with colleagues. In departmental administration especially, the proverbial ruts are likely to appear. On the other hand, there is a richness in ripe scholarship, mature reflection, and considered judgment in the 60's which add distinctly to the most abiding values that a student derives from a professor.

At retiring age, normally the professor owns his home at least and he has no minor children, while on the other hand, the assistant or associate professor in his 30's and 40's may have one to four small children, seldom has his home paid for, and carries the greatest life risk. The older man, not having his career before him, does not feel under obligation to attend conventions and professional meetings as does his younger brother. Fairness seems to demand, therefore, that the salaries of the two groups be adjusted somewhat according to loads and financial responsibilities as well as to assure maximum effectiveness of teaching and the sustained reputation of the University.

At Lehigh, the plan adopted provides for a somewhat stepped reduction of duties and salary, gradually approaching the retirement pension in amount. Owing to the rather wide spread in the salary range at Lehigh, the reduced salaries will ordinarily exceed the average for assistant professors. While salaries were not reduced at Lehigh through the depression, there was a salary status which operated particularly to the disadvantage of the younger men. The top salaries were never intended to be retirement salaries and it is important for the good of the University that salaries be adjusted so as to engage and retain able men in the lower faculty ranks on whom the Lehigh of tomorrow will depend.

C. C. Williams

And somebody else got the promotion. Reeling from his left to the jaw, Cort looked the situation over and found that the fellow who landed the job was a college man, that all the supervisory jobs were going to the college men; and he made up his mind that college was his goal.

That was in November, 1901. Cort studied in the morning before going to work and late into the night, trying to make up two years of high school work in one year of spare time. He tutored himself from the text books called for in the entrance requirements. His mind was first set on M. I. T., but a Lehigh alumnus gave him some enlightenment and the young man's eyes turned toward South Bethlehem. By the fall of 1902, one year after starting for his goal, Cort thought himself ready to enter Lehigh.

The faculty had a different idea. In fact, the entering classes had been too big, and the word went forth unofficially to bar the door to any more talent for that year. Professor Meeker accordingly gave the group of 70 prospective applicants, of whom Cort was one, an examination in original geometry problems. Not one of the 70 passed. Cort was not too well prepared in the other subjects, and he was refused admission.

This, however, was not to be endured. The young man had saved his dollars and had given up his job for this purpose. He appealed to the faculty, and was refused again. He still wouldn't go home. Finally, Professor Franklin intervened. It appeared that Cort, according to Franklin, had written a "very original" entrance paper in Physics. The faculty entertained a second appeal and Cort was at last admitted.

The freshman's troubles had just begun, however. He went in to pay his admission fees, and Professor Thornburgh, secretary of the faculty said: "Cort, you have no business here. What you need to do is to go for a year to some good preparatory school. It's a mistake to enter with that handicap."

Cort stood his ground and insisted that he would avail himself of the faculty permission to enter.

"All right," said Thornburgh. "I'll take your money now, and throw you out at Thanksgiving."

"It's my money," the boy answered, "and I'm willing to gamble it that way."

By this time, with all these delays, the college classes were starting and Freshman Cort dashed off to his first period in Mathematics. Lambert was presiding and Cort was sent to the board to do a problem from page 13; but the boy had no book.

"I hadn't time to get one," he explained.

"Young man," said Lambert, "the world is going to move right past you while you sleep."

Stung by the unanimous wish of the authorities to see him go away, Cort

Meet Mr. Cort

(Continued from page 11)

gritted his teeth and made up his mind to show 'em. Thornburgh became the dragon which this St. George had to slay. Cort says that in later years he realized that there was a twinkle in Thornburgh's eye when they met on the campus, but to the serious young freshman (unaware that Thornburgh had sized up his psychology) this twinkle seemed like a baleful gleam.

"This challenge of Thornburgh was the best thing that could have happened to me," says Cort. "and it got me started in realizing that the tough assignment usually has the most fun in it."

The young student took the first prize in Mathematics that year, then went on to win the Wilbur prize, and finally was graduated as valedictorian of his class.

"There were giants in those days," says Cort. "I am sure there are as many or more giants on the faculty today, too; but it always takes the perspective of time to realize how much a professor can mean in the lives of men. I know that the alumni of my time will be stirred at the very mention of the names of Richards in Metallurgy, Franklin in Physics, Merriman in Civil Engineering, and Klein in Mechanical Engineering. Professors of that calibre make a university what it is."

Cort's hardships continued to work in his favor. He had to raise the money for his education. Hence he put in four months of every year back in the blast furnace department at Carnegie. The length of time was available to Cort because he ranked high enough to be excused from examinations. He also won the post of assistant instructor under Professor Franklin providing the opportunity to tutor in Physics which in turn gave Cort an exceptional grounding in that subject.

At the end of the course, Professor Richards was anxious for Cort to go into teaching, and was able to recommend him for a post which was open at Columbia University; but the young fellow had his heart set on the steel business and he jumped back into it at the first opportunity which offered.

As a matter of fact, the initial step in this direction was not too encouraging. It was a job in the open-hearth department of the Duquesne plant of Carnegie, but paying one-half the rate which Cort had formerly earned in the blast furnace end of the business.

"I had learned by that time, however," Cort says, "that the immediate rate paid isn't always the most important thing. Open-hearth steel-making was then a fairly new process. It offered a challenge, and Thornburgh had given me a taste for jumping into trouble and working out of it."

Cort moved along rapidly. He became assistant superintendent of the open-

hearth department at Duquesne, and then was called to be superintendent of open-hearth at the Cambria Plant of Midvale Steel and Ordnance. The war came, and Midvale sent Cort down to their plant at Wilmington to loss that job. Then he put on the Bethlehem pledge-button and took charge of the open-hearth department at the Saucon division of the Bethlehem plant, Bethlehem Steel Co. From there he moved up to superintendent of the entire division. Nine years ago he was made general manager of the Maryland Plant of Bethlehem at Sparrows Point, Md., where he still is.

Since Cort has been at Sparrows Point, the plant has grown from an employment of 14,000 men until today the force is around 21,000. It is one of the largest and most modern plants in the industry, and has the greatest diversity of product of any steel plant in America.

"The steel industry is certainly a vastly different proposition from thirty years ago," says Cort. "especially in working conditions. Then things were done by sheer muscle and awkwardness. You had the twelve-hour day, and for the supervisory force the work didn't end there, for a superintendent always slept with a 'phone by his bedside. But the advance of science has done away with hardships and long hours. Plants have been electrified throughout, and technical improvements all along the line have made possible the shorter working day and shorter work week."

"Steel products, of course, have undergone a great change, and are now made to much greater exactness. We know things about refractories, combustion control, and slag control, for example, which were a closed book only a few years ago."

In his spare time, Cort is a golfer and something of a practitioner of contract bridge, but most of his interest is in attentions to all sorts of civic and community enterprises. He likes to go to bowling league affairs, outings, firemen's entertainments, and other such events put on by the men. He likes to put his shoulder to the wheel when the community needs help. He is a director of the Baltimore Safety Council, of the Baltimore Y. M. C. A., and of the Baltimore Association of Commerce. He is particularly active in church work, having been an elder in the Presbyterian Church for many years. For whatever moments are left, Cort reads to keep abreast of his industry—technical magazines and books.

When asked if the steel industry had any challenges left in it, after all the technical progress that has been made, Cort smiled: "More than ever. Remember that your steel production problems are not limited to the steel mill, but to what the customers want and demand. The job is a continuous process of accommodating your methods to attain those ends."



Lehigh Clubs

Philadelphia's summer outing hits a new high in club entertainments



PHILADELPHIA

The Philadelphia Lehigh Club has been holding Shad Dinners in the Spring for so many years that Bernstein, Dean of Club Secretaries, is probably the only person who knows the exact number. In the old days, the guests arrived on bicycles, in boots, in buggies, on horseback, and even on foot.

As each member arrived, he was invited to purchase one or more dollar slips of 5 cent tickets which were good at the bar. However, they moved the bar to the ball field where amber fluid was served in paper cups.

Pop Shipherd explained that one baseball team was captained by him and the other by Bernstein. Each team ran in a "ringer." Bosey Reiter started to pitch for one team and Harneson for the other. The latter held his place for the entire game but Reiter was benched. It was too far to the showers, but he was plainly wet with "hones' sweat," so he was appointed umpire and score keeper. The game remained a tie, six to six, during the entire game, regardless of runs or put-outs.

Bernstein hit a grounder to Pop Shipherd, but instead of running to first base, he ran to Pop, knocked him over as he picked up the ball, and before Pop recovered, Berny was safe on base. One of the fellows on Pop's team hit a fly between second and third base. One of

the runners stopped, caught the ball and threw it over the centre fielder's head. The batter made a home run. These two plays are suggestions for Bob Adams to use next season.

The pictures show the golfers. Of course, they were considered a little "high hat" because they preferred the Scotch game to the good old American one but they were forgiven at dinner, when everyone waded into the shad. However, one fellow remarked that shad, full of bones, was a devil of a thing to serve after a day of such a goodly supply of liquid refreshment.

Bernstein was full (now don't take me wrong) of *pride* over beating Bosey Reiter in the quoit game. How he did it, no one knows, but he did.

DETROIT

On Thursday, May 20, at 12 noon, six Lehigh men met with Professor Fred V. Larkin, who was attending the meeting of the American Society of Mechanical

Thursday, May 27, the Detroit Lehigh Club held its annual spring "get-together" at the Intercollegiate Club. Dean Bradley Stoughton and "Billy" Cornelius—two headliners straight from the campus—were with us on this occasion.

Graduation, class reunions and all the social activities of the campus are hum-



Top to bottom: (1) Melrose Club; (2) Sadtler and Johnson (facing); (3) Golfers waited their turn; (4) Cornelius, (unidentified) Minster and White.

Top to bottom: (1) the "Pops," Pennington and Shipherd; (2) Cornelius, Wilson, McLeod, Todd; (3) Reiter and Harmeson; (5) Lincoln, Connell, VanderHorst and Hunter.



being at this time of the year, and each of us has an urge to return to Lehigh but time and distance will not allow. Were we put out? Never! The campus was brought to us by both "Billy" and the Dean, whose talks gave us very enlightening information on the campus and a clear picture of the University as it is today. Many left this meeting closer to Lehigh than they had for some time.

We also had a local guest speaker, J. C. Newman, special agent in charge of the Federal Bureau of Investigation, United States Department of Justice. By permission of John Edgar Hoover we were able to have G-man Newman as our guest. His talk gave us firsthand information on the workings of this branch of our federal government.

Dr. H. W. Porter, '12, was our toastmaster. Those who do not know "Doc" or have not heard some of his stories, have missed a real treat.

It has been the policy of this Club in the past to try to obtain someone from the campus to be with them at their meetings, but inasmuch as we are so far from the school we are going to make a change and endeavor to obtain local men as speakers, men who would draw a crowd.

This, however, does not mean that we are to be forgotten by the University.

At the conclusion of the talks the usual "bull session" began. It was the consensus of opinion that Lehigh University remain a small university, which is the policy being endorsed by Dr. Williams.

It was also suggested that the Depart-

ment of Admissions advise Alumni Clubs of boys in their vicinity entering Lehigh. This would give local men an opportunity to visit them and possibly acquaint them with the University and size the prospective man up and report back to the Department of Admissions their findings.

Dr. H. W. Porter, '12, was asked to represent the Detroit Club at the annual alumni meeting June 11 and 12. We only regret that all of us cannot be there as representatives.

It is encouraging to note the number of new Lehigh men moving to Detroit and vicinity. It is our hope that during the coming fall season we will be able to have them all at our meetings.

R. J. Purdy, '28.

Secretary.

NEW YORK

The Lehigh Club of New York held a very interesting and enjoyable Dinner-Meeting on May 19.

James Lee Ellenwood, a very humorous after-dinner speaker, kept the Club members in a constant state of laughter with his many humorous remarks interspersed with sound philosophy. Some of the audience said that he was a combination of Will Rogers and "Rosey" Reiter.

Our guests for the evening. The Don-

(Continued on next page)



ble Quartet from the University, rendered many enjoyable and excellent selections. Included in their program were several solos by members of the quartet.

Of interest to all was the presentation of Nelson J. Leonard, '37, Lehigh's latest Rhodes Scholar.

The only business transacted was the unanimous election of seven new Governors to serve until May, 1940. These men are: Walter S. Buck, '28, O. L. Carlson, '16, J. M. Read, '23, Francis P. Sinn, '04, Morton Sultzer, '12, Robert Weldon, '33, Aubrey Weymouth, '04.

In closing, Mills, '87, said a few words in appreciation of the fine work done by L. Earl Wilson, retiring president.

The Board of Governors held its annual meeting for the election of officers on May 27, attended by 17 out of 21. This was the best turn-out the Board has enjoyed in the history of the Club.

The first business of the evening was the election of G. R. Macdonald, '19, to fill the vacancy in the Board caused by the resignation of C. A. Newbaker, '04.

Following this, the Board elected these officers for one year: G. R. Macdonald, '19, President; J. J. Kirkpatrick, '29, Vice-President; Wm. Wirt Mills, Jr., '33, Secretary-Treasurer.

In accepting his election as President, "Bucky" Macdonald stressed four points as the basis of his administration. These points were an increase in paid up membership, more interesting programs for meetings, closer cooperation between the Board of Governors and the officers, and closer cooperation between the Club, the University and the Alumni Association.

Bucky Macdonald, new President of the Lehigh Club of New York, called his first meeting of the Board on the evening of June 23 at 2 Park Avenue, New York City. He first reported briefly on the doings during the alumni weekend, beginning with the Alumni Board meeting, the Council meeting, alumni dinner and the Alumni Association meeting on Saturday morning.

It was finally decided that the same scale of dues that prevailed last year be continued over the coming fiscal year and that they should adopt a membership card for each member paying dues, this card to have the football schedule printed on the back.

Macdonald then reported on his suggestion of the number and character of meetings of the club during the coming year. The first will likely be a football dinner and the final one the President's dinner. There will be three other meetings in between these two, one of which will be something in the nature of a musical, another held at the time of the meeting of one of the national engineering societies, and the third to be of the general type.

Northern New Jersey

The first annual "Beer-Bunging" party of the Northern New Jersey Lehigh Club was held June 25 at Singer's Park in Springfield, N. J., with a good turnout from men in the entire district.

A feature on the program was the

performing of the "Lehigh Ramblers," including Eddie Oswald, Bill Towers, Jay Picking, Bob Baker and Bill Helmstaedter.

Games, softball and horseshoes were the order of the day until a real picnic dinner was enjoyed. On the menu were

Trustees Consider Dormitory Plans

Definite action toward the building of the first unit of the dormitory project was taken at the meeting of the Trustees of Lehigh University on June 14, when a resolution was passed asking the Building Committee, in conjunction with the Finance Committee, to find ways and means to proceed.

The Trustees also:

APPROVED a recommendation by President Williams that the new addition to the Wm. H. Chandler Chemistry Laboratory be named the "Harry M. Ullmann Wing," and a further recommendation that Dr. Ullmann be invited to serve as Acting Head of the department for the year 1937-38.

DECIDED to hold two devotional services in the University Chapel each week, on motion by Bishop Scirett, with attendance to be voluntary and that instruction in Moral and Religious Philosophy be continued three times a week as a requirement in the freshman year only.

ACCEPTED a bequest from Mrs. Mary Elizabeth Rashridge (formerly Mrs. Wagner, widow of John P. Wagner, '85) and the income appropriated for a prize to be called the "John R. Wagner Award" to go to that student of mechanical engineering who, at the end of his sophomore year, is adjudged the "most deserving and worthy."

DECIDED to name the ravine in which the dormitories eventually will be built "The Crystal Spring Ravine" as the principal feeder of the stream in this ravine is the historic Crystal Spring.

AUTHORIZED the Supply Bureau to place an order for 1,500 copies of the proposed "Lehigh Song Book" thus making it possible for this book to be published.

AUTHORIZED the purchase of a property at the Northeast corner of Packer Avenue and Adams Street to be remodeled, and used either as a fraternity house or as apartments to be rented to faculty members.

clam chowder, roast beef, potato salad, cold cuts, sausages, frankfurters and plenty of beer.

Additional details have not been given by the committee at the time of publication.

It's Always Fair Weather

(Continued from page 10)

finally sang the Alma Mater before filing to the stands for the baseball game.

One of the new features of the Alumni Day Program, the meeting of the officers of the Lehigh Clubs, proved so successful that it was unanimously voted to make it a regular feature each June.

Immediately after the ball game on Saturday, the crowd began gathering in the '96 Alcove at the Hotel Bethlehem and by 5:30 representatives of all the principal clubs were present. Farnham, '09, Chairman of the Club Committee, called the meeting to order and asked Bernstein, '06, to record the minutes.

It was felt by all present that the clubs are the best and the most effective means of contact between the University and the alumni body. Through Club committees the needs of the Alumni Association and of the University are best presented.

There was a good deal of discussion as to the best method for distributing prospect cards for the Alumni Fund solicitation, and it was felt that the assignment of cards was not as good a method as that of getting a committee together and having the members volunteer to contact the men they know.

The question of club dues was discussed. Stotz, '20, Secretary of the Pittsburgh Club, said that their club did not collect dues, and in fact, believed they were unnecessary. When they have a dinner or an outing, they charge a little extra and the extra receipts above expenditures take care of postage and other charges. W. W. Mills, Jr., '33, Secretary of the New York Club asked what was done when there were extra expenses for entertainment. Farnham answered that at Philadelphia it had been their experience that some of the fellows were willing to underwrite such expense. The Executive Secretary suggested that every club should figure out its own best methods, but stated that in general, if club dues are not too high, they are a good thing.

The question of a constitution and by-laws of clubs was discussed and it was agreed that if the clubs thought it necessary to have something of this kind, it should take the most simple form possible.

Saturday night found the same classes continuing their celebration in locales ranging from Hellertown to the Sancon Valley Country Club, with the younger classes celebrating with cheers and songs and the older classes, on the whole, limiting themselves to quiet meetings and reminiscences. The Class of '87, honored guests of the association, held its final meeting in C. A. Buck's home, where classmates and wives joined in dinner and discussion of experiences, memories and political problems.

THE

Alumni Pictorial

A PHOTOGRAPHIC REVIEW OF REUNION AND GRADUATION



Dignitaries Presidents Williams of Lehigh (left) and Gaines of Washington and Lee (right) enter the Chapel for Commencement. They are followed by Bishop Sterrett and Dr. Beardslee, Chaplain.

Eng. D. was the honorary degree conferred upon Charles D. Marshall, '88 (right) shown with Walter R. Okeson.



Salute to the Colors Graduates presented with military commissions stand at attention at the Chapel as the flags appear, ending the services. The procession then moved to the flagpole where the final ceremonies of graduation were observed and taps sounded.



Capacity The Chapel was filled by parents and friends of over 200 graduating seniors.

Left: Graduation procession on University Drive prior to Commencement.



Here Comes the Parade



Veterans who had celebrated their "fiftieth" previously were led by Charles C. Hopkins, '82. Below: Summer styles became the men of '02 who made a smart appearance in cool linen suits.



Sit Downers inspired by John Lewis. The class of '27 sat down at the slightest provocation — and sometimes with none.



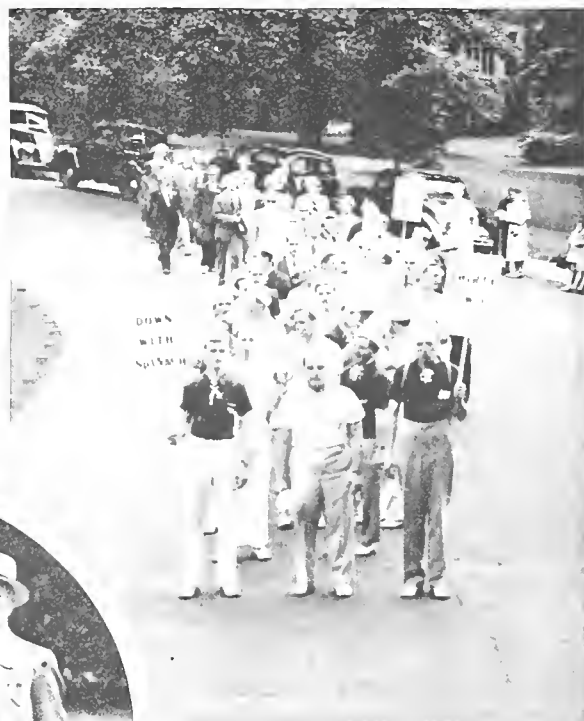
Honor Class was '87 celebrating its 50-year reunion. Eight were back as guests of the Alumni Association.



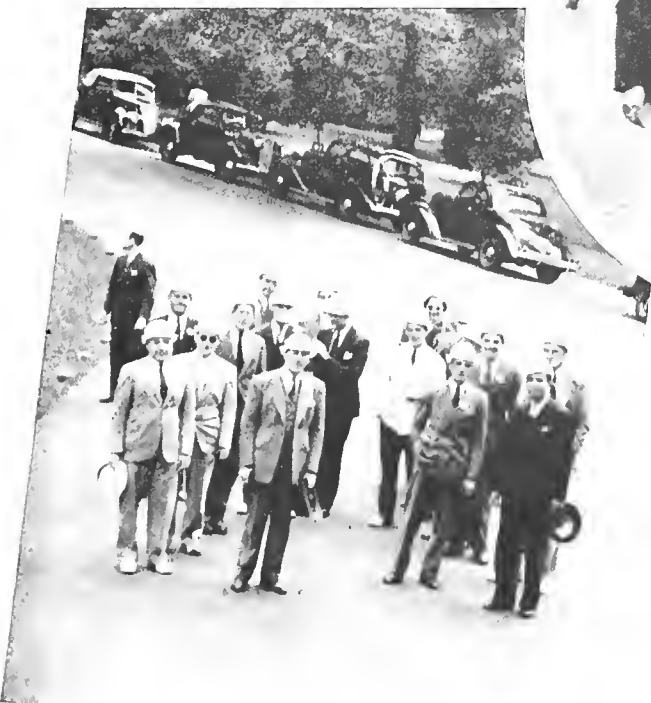
Prepared For rain or shine, '07 carried brown and white umbrellas. They got the



Cup Winners '97, urged on by ace Class Agent Pennington, won the Active Membership Cup and carried it in the parade. In circle: H. H. Davis and C. O. Wood represented '92 at reunion affairs.



Popeyes (above) Wearing sailor hats, squinting and squaring their jaws on the corn-cob pipes, classmates of '32 lauded spinach and beer. Music was by the Osborne sound truck.



Co-Ed '36 Lady marcher added a new note to the whitescapped parade of the baby class.

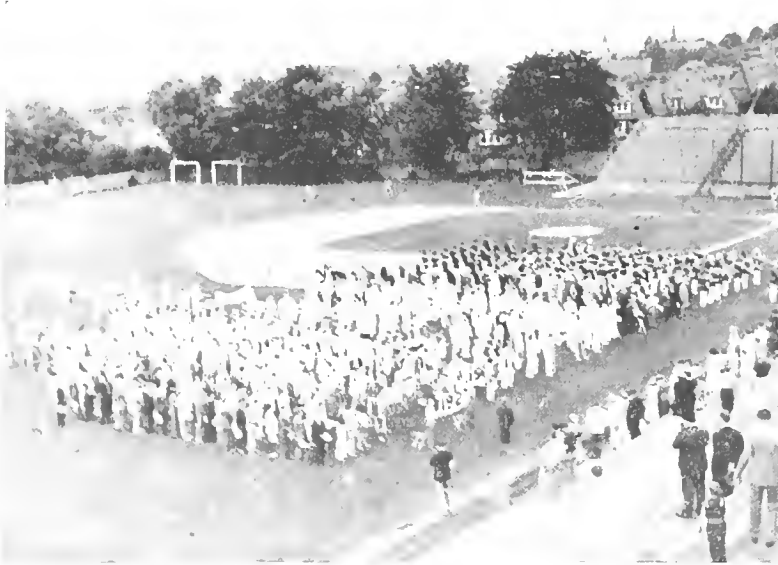


Colorful were the costumes of '22 with brown and white jockey's shirts and tropical helmets.



Intrenched Infield '27 sat down in the middle of everything including the ball game. When the picketing seemed to have little effect, they massed around Al Ware when he reached third and escorted him to the home plate.





Parade's End Classes and guests assembled in Taylor stadium for cheers and singing. Below: Band and graduation procession on University Day.



Benedicts The chapel twice for these seniors: Rudy Ashman (right) married Evelyn Brown and Herman Scheer (left) wed to Ruth Gavin.

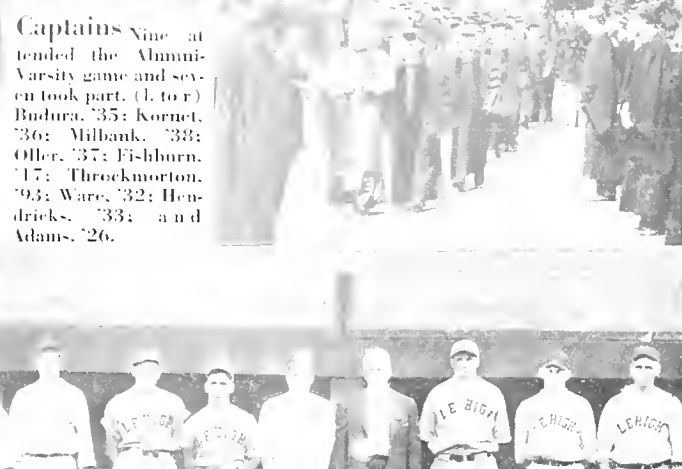


Informality ruled at the tables on the balcony during the dinner at Hotel Bethlehem Friday.



A Good Attendance was recorded for the final Alumni Association meeting Saturday.

The Procession on Sunday was led by Dr. Williams and Bishop Sterrett. (left below)



Captains Nine at attended the Alumni-Varsity game and seven took part. (l. to r.) Budura, '35; Komet, '36; Milbank, '33; Oller, '37; Fishburn, '17; Throckmorton, '93; Ware, '32; Hendricks, '33; and Adams, '26.

witness stand as many lawyers have found to their sorrow.

Furthermore, as these men operate largely on motorcycles they cannot function to good advantage during the winter months when, with long nights and icy streets, traffic accidents are on the increase. The efforts of these men are spread uniformly over the various police districts, and little or no thought is given to concentrated activities where most needed. Breaking down the records in police districts shows that certain districts have a high accident frequency and the records further show when these accidents are liable to occur. Traffic inspectors are detailed in these districts at the proper hours and the results obtained with small man power and intelligent distribution are noteworthy. What the police departments need are more trained engineers and less politics. This may sound like heresy, but if the loss of life, traffic injuries, and property damage are to be eliminated it requires a bold statement of facts, let the chips fall where they may.

While St. Louis has been holding its own this year, reports from other large cities indicate a large increase in fatalities and injuries over the corresponding period last year. If this condition continues to grow worse sooner or later the people are going to demand some drastic action. Meanwhile there is a growing demand for capable traffic engineers. Lehigh and other technical schools should give early consideration to the establishment of a course in traffic engineering. The field is broad, with plenty of interesting work at good salaries. There is also a field for trained consultants to furnish expert advice to smaller municipalities who cannot afford a traffic organization. The automobile manufacturers, insurance concerns, and the liquor interests should all be interested in a reduction of traffic accidents, and might be persuaded to help finance traffic engineering courses. High schools

St. Louis Says "Stop"

(Continued from page 9)

should not be overlooked as the youngsters of today are the motorists of tomorrow. An elementary training consisting chiefly of a knowledge of local traffic ordinances could be installed. Great stress has been placed on Engineering, Enforcement, and Education, but after all, unless Caution, Courtesy, and Consideration are exercised, very little can be expected in the way of beneficial results.

Every well regulated industry uses a carefully prepared system of budgeting and St. Louis has adopted this idea in connection with traffic accidents. Graphs have been prepared showing accidents and injuries during the year 1936 and budgeted curves have been prepared showing an anticipated reduction of 10% in both these figures. The actual records on accidents and injuries are plotted each month and if the actual curves run above the budget curves an examination is immediately made to determine the cause of the trouble and prompt steps are taken to correct the same.

Another factor which has an influence on traffic accidents is illumination. Outside of the usual well lighted business district, illumination is generally poor. The spot accident maps, as already stated, reveal the hazardous intersections and they should receive special treatment by providing increased illumination.

Left hand turns rank second as the cause of St. Louis accidents and a policy has been adopted not to install any new left hand turns. In fact, existing left hand turns will be removed where possible. The left hand turn in St. Louis moves on a special white light with all other traffic remaining still. Due to the fact that pedestrians will cross intersections on the white light there have

been many conflicts between cars making left hand turns and the pedestrians.

Illuminated and striped traffic cones (see photo) are used at many street car safety zones and in the center of wide thoroughfares where automatic signals are located in order to afford protection to pedestrians. There is considerable antipathy towards these cones from the motorists because there have been some very serious collisions resulting in fatalities. The police reports on such accidents usually bring out the fact that the motorist had been drinking. Last year less than 1% of the total accidents were in connection with these concrete cones.

Last year a paint machine was designed by this department and put in service to paint center lines which had previously been painted by hand. By painting three divided parallel lines in place of one broad line approximately 25% less paint was required. Many motorists have commented favorably on these divided lines.

Every effort has been made to safeguard the lives of our school children and by using the swivel type stop sign described in one of the accompanying illustrations at all intersections in the neighborhoods of schools there has not been a single accident during the past four years. It is doubtful whether this record can be equalled in any other large city.

Notwithstanding the efforts which have been put forth in the interest of traffic safety the results achieved here in St. Louis have not been startling and it will take years of sustained effort with more and more strict enforcement to eradicate traffic accidents.

In the face of mounting traffic tolls in other large cities St. Louis was able to show a substantial decrease in fatalities and accidents and these results were accompanied in the face of an increase in motor vehicle registration and an increase in gasoline consumption.

of the larger eastern universities and showed Lehigh's percentage of subscriptions to be much higher, thus showing unusual interest in the magazine.

He mentioned conferences between the editor and Messrs. Kendall and Siegfried, prominent New York authorities on magazine publication, which had meant much in the revamping of the BULLETIN. He further stated that the magazine has kept in step with the modern trend, and quoted its income as being \$10,263.27 for the year.

"They frequently give us advice which is promptly carried out," he said. "The opinion of the editor of The American Printer and others of like calibre who have seen the BULLETIN is quite valuable and we appreciate it."

Thereupon Mr. Potter suggested a vote of thanks to the BULLETIN Committee and staff, which was passed unanimously.

As it was then time to determine the active membership cup award, a list of

The Board and Council

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the standings of all the classes was presented to the members of the Board, and an effort made to determine that class which had not received the cup before, which was outstanding in its membership and which was large enough to have faced a problem in sustaining interest. The class of '97 was awarded the cup on this basis.

Mr. Evans reported on the work attempted in contacting undergraduates in which the graduating class this year had shown increased interest, and a motion was made that a committee be named with the chairman as a member of the faculty which could contact the students regularly and let them become aware that they will become alumni after their senior year. The motion was carried, with the committee to be named by the new president.

Mr. Cornelius then gave the budget

for 1937-8 which was approved as read.

The visiting club presidents and officers were then asked to rise and introduce themselves, and adjournment followed.

Minutes of the Council Meeting

The meeting of the Lehigh Alumni Council was called to order at 4:20 in the Faculty Room of the Alumni Memorial Building, with Cadwallader Evans, President of the Association, presiding.

The minutes of the past Council meeting, as published in the June-July, 1936, issue of the LEHIGH ALUMNI BULLETIN were duly approved.

Mr. Cornelius, Executive Secretary, was then called upon for a verbal report, and offered thanks to the Alumni Association for the hearty response given to the office in preparing data for the Directory.

He then repeated his remarks on the status of the campaign and fund and the

(Continued on next page)

increase in membership in the Association and in subscriptions to the BULLETIN as listed under the minutes of the Board meeting.

Mr. Evans then called for reports of the various standing committees, the first being that of the BULLETIN Committee reported by Floyd Parsons. After outlining the membership of the Committee, Mr. Parsons stated:

"The comparison that we made during the winter and spring with the publications of other colleges gave us a very good standing, in our own opinion . . . we went back a little and it would be unfair to say that all the improvement has come suddenly. There was an improvement made under Buchanan, and I think that what is going on now is merely carried on rapidly; however, the progress was started."

Walter R. Okeson discussed the value of bequests and urged that alumni consider them.

Mr. Okeson continued: "As you have already been advised through THE ALUMNI BULLETIN, the fiscal year of 1935-36 closed on June 30, 1936, with an operating surplus of \$25,000. This year we will again be in the black, although the surplus will be less than last year. This is largely due to the fact that the London Mine is no longer paying the big dividends which we were so fortunate as to receive during the depression years."

"During the past eleven months there have been the following gifts or receipts from bequests:

Charles W. Macfarlane ('76) Estate	\$177,000.
William C. Gotschall Estate	145,000.
Anonymous Gift	50,000.
William Butterworth ('89)	5,135.
Ferdinand W. Roehling, Jr. ('01)	
(Alumni Fund)	5,000.
Mrs. Elizabeth K. Cleaver Estate	6,000.
Dormant Accounts discovered by Union Bank and Trust Co.:	
Coxe Memorial Fund (\$150 current account)	5,150.
Alumni Endowment Fund	888.
Taylor Stadium Fund (Current account)	605.
Lehigh University Alumni Fund	45,000.
London Gold Mines (Liquidating dividend)	10,990.
L. M. & M. Co. (payment on account second liens)	2,573.
	\$453,341.

"During the year we have been apprised of several wills carrying bequests to Lehigh: Edwin C. Ewing of Wheeling, West Virginia, who died on March 7, 1937, left a will naming Lehigh one of his residual legatees. He was the father of N. J. Ewing, '11, and W. B. Ewing, '14."

"Roy R. Hornor, B.S. '39, who died on March 3, 1937, at Johns Hopkins Hospital, left a will in which he named Lehigh to receive \$25,000 for research in metallurgy and inorganic chemistry and an additional \$25,000 to come to Lehigh on the death of his nephew, Edward R. Davis for whose benefit he set up a trust fund of the above amount. In addition Lehigh is residuary legatee and will receive an additional \$50,000 if Robert R. Davis, B.S. '29, should die without issue before reaching the age of 40, and an additional \$25,000 when the youngest child of James Hornor Davis, 2nd, B.A.

'25, is 21, provided Robert R. Davis has died without issue previous to that time."

"After some correspondence with Mrs. Charles W. Parkhurst, widow of Charles W. Parkhurst, E. E. '93, she wrote me that she had put a clause in her will leaving \$10,000 to establish a 'Charles W. Parkhurst Memorial Research Fellowship.' It is her desire, although not expressed in her will, that the income be devoted, when feasible, 'to research along electrical lines.'"

"The future of Lehigh will depend largely on the gifts and bequests by alumni, although the Gotschall bequest shows that people outside the Lehigh family can be interested in giving to our University. Each one of us should seriously consider putting Lehigh in our wills if we have not already done so. Whether we leave a direct or residual bequest it should be without strings so that the income can be expended to the best advantage by our Board of Trustees."

Alexander Potter, in reporting on the new Directory, stated that work began last June in preparation for publication, and that a number of methods were reviewed and a plan adopted which involved the least expense. Preliminary work was done during the summer and early this year, proofs came back from the printer, the first copy of the publication being delivered on June 1.

Mr. Farnham then reported on the Clubs committee as outlined in the Board report, as did Mr. Sultz on the Song Book Committee, stating, in addition, that the book would be advertised through the BULLETIN and will probably retail for \$1.25 at the Lehigh Supply Bureau.

Mr. Sultz continued on the subject of the prospective students committee, repeating his statements of the Board meeting and added: "One thing of extreme importance . . . is the question of the possibility of getting a new dormitory. The chief reason why we do not get the men who come here and look over our campus and equipment is that when they get to the dormitories they decide to go elsewhere."

In the absence of Mr. J. H. Pierce, '10, Chairman of the Alumni Placement Committee, Mr. Evans read the report which dealt largely with the plan advocated by the New York Club last year with regard to an enlarged placement service, and on which a questionnaire was published in the April edition of THE ALUMNI BULLETIN.

Mr. Harleman, '01, then suggested in the line of new business that a special certificate of award be given to all graduates who have been 50 years out of college. Forstall, '83, questioned as to the merit of having been out of college

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Taps for '37

(Continued from page 13)

in Mechanical Engineering—T. E. Jackson (B.S. in M.E., Carnegie Institute of Technology), Pittsburgh; J. B. Lusk (B.S. in M.E., Purdue University), Bluffton, Ind.; S. B. Nissley (B.S. in

M.E., Lehigh University), Salunga; Major in Metallurgical Engineering—G. L. Kehl (B.S. in Ch.E., University of Wisconsin), Racine, Wis.

Bachelor of Arts:

H. C. Archer, Caldwell, N. J.; G. L. Bowden, Philadelphia; C. M. Chase, South Orange, N. J.; C. Citret, Newark, N. J.; J. F. Connors, Jr., Bethlehem; A. Conti, Brooklyn, N. Y.; T. L. Diamond, Brooklyn, N. Y.; F. S. Dornblatt, Bethlehem; J. Drury, Jr., West Pittston; H. S. Ford, Jr., Ridgewood, N. J.; J. B. Gormley, Hazleton; R. M. Hale, Rockaway, N. J.; N. H. Halliday, Allentown; J. D. Houck, Scranton; R. J. Kins, Allentown; S. Lake, III, Milford, Conn.; J. L. Levy, Trenton, N. J.; S. J. Lewis, Quakertown; H. E. Marx, Upper Montclair, N. J.; A. B. McClelland, Jr., Elizabeth, N. J.; C. F. McCoy, Jr., Pennington, N. J.; J. A. Oller, Brooklyn, N. Y.; R. B. Picking, Somerset; M. C. Porazzi, Bethlehem; P. J. Potochney, Freeland; S. B. Rawitz, Newark, N. J.; J. H. Scanlon, Bethlehem; E. D. Schaffer, Bath; L. H. Schick, Bethlehem; T. R. Shear, Coudersport; C. B. Sheridan, Jr., Bethlehem; P. Singer, White Plains, N. Y.; C. A. Spohn, Reading; E. Stefk, Bethlehem; A. W. Stern, Hellertown; D. T. Stevenson, Pottsville; J. M. Thomas, Taylor; E. DeF. Tidd, White Plains, N. Y.; H. J. Tillaugh, Jr., Binghamton, N. Y.; H. E. Towne, Ossining, N. Y.; E. H. Uhler, Bethlehem; K. Widmer, Ridgefield, Conn.; D. B. Williams, Minneapolis, Minn.; M. W. Wolcott, Mansfield, Ohio; H. Woronoff, Mount Vernon, N. Y.; W. Woronoff, Mount Vernon, N. Y.; G. Yanko, Red Bank, N. J.

Bachelor of Science in Business Administration:

R. J. Baiter, Maplewood, N. J.; H. S. Battin, II, Philadelphia; I. L. Brant, Trooper; E. J. Broughal, Bethlehem; J. B. M. Cleaves, Keeseville, N. Y.; G. R. Conover, Meadville; F. A. Cook, Dutch Neck, N. J.; E. vanR. Cromwell, White Plains, N. Y.; W. C. Cross, Jr., Oconomowoc, Wis.; J. L. Davis, Red Bank, N. J.; D. W. Deale, Greenport, N. Y.; N. S. Elder, South Williamsport; E. R. Everitt, Jamaica, N. Y.; G. L. Farr, Holyoke, Mass.; W. H. Feldbus, Hollis, N. Y.; M. J. Fischer, Montclair, N. J.; H. Frank, Albany, N. Y.; C. E. Gallagher, New York, N. Y.; F. A. Gonzalez, Brooklyn, N. Y.; D. W. Gordon, Elizabeth, N. J.; J. W. Herstine, Bethlehem; J. R. Hicks, Mineola, N. Y.; K. M. Jacobi, Chatham, N. J.; W. R. Julius, Jr., Brooklyn, N. Y.; W. B. Kimball, Philadelphia; L. Kirkpatrick, Jr., Wilmington, Del.; C. W. Kuhl, II, White Plains, N. Y.; J. S. Lambert, Bethlehem; C. C. Mawer, Brooklyn, N. Y.; W. McCollum, Jr., Rahway, N. J.; H. W. McDowell, Maplewood, N. J.; E. G. McNair, Jr., Pittsburgh; C. A. Moore, Sewickley; T. E. Niehaus, East Orange, N. J.; E. G. Oppenheimer, Pittsburgh; V. J. Pazzetti, III, Bethlehem; H. D. Peck, Old Greenwich, Conn.; K. L. Peet, Utica, N. Y.; R. W. Reifsnnyder, Jamaica, N. Y.; E. R. Rista, Haledon, N. J.; J. Rossetti, Allentown; A. F. Rozell, Croton-on-Hudson, N. Y.; R. H. Sachs, Nutley, N. J.; D. M. Scott, Jr., East Orange, N. J.; A. A. Swenson, Jr., Philadelphia; E. D. VanCampen, Lakewood, Ohio; G. VanDuyne, Newark, N. J.; C. W. Vedder, Brooklyn, N. Y.; L. Walker, III, Meadville; T. J. Waller, Jr., Laurel, Del.; E. N. Woodsnm (B.S. in M.E., University of Maine), Allentown.

Bachelor of Science in Chemical Engineering:

R. R. Ashman, Bethlehem; C. D. Becker, Shillington; H. L. Beidler, Quakertown; J. Blumen-thal, Jr., Elkins Park; T. E. Brookover, Downingtown; H. D. Chapman, Montclair, N. J.; J. A. Croes, Brooklyn, N. Y.; B. K. Daubenspeck, Allentown; J. V. Fetterman, Allentown; J. E. Grimwood, Greenville, S. C.; T. G. Harris, Pen Argyl; J. H. Hensinger, Allentown; F. P. Hochgesang, Hackettstown, N. J.; C. T. Kleppinger, Allentown; H. Koller, Bethlehem; H. S. Krauter, Shillington; G. C. Lee, Paterson, N. J.; H. S. Levenson, Allentown; A. S. McKaig, Jr., Wilmington, Del.; A. Napravnik, Bethlehem; J. M. Podgursky, Bethlehem; W. Priestley, Jr., Neptune, N. J.; T. F. Reider, Schuylkill Haven; W. C. Riedell, Garden City, N. Y.; C. D. Sandt, Jr., Bethlehem; H. W. Schlenker, Elizabeth, N. J.; W. G. Shoemaker, Jr., Norristown; F. B. Stieg, Jr., Flushing, N. Y.; N. W. Taylor, Allentown; J. G. Thomas, Jr., Bethlehem; L. J. Upton, Jr., Norfolk, Va.

(Continued on next page)

Bachelor of Science in Chemistry:

G. A. Barker, Jr., Allentown; N. J. Leonard, Mount Vernon, N. Y.; M. B. Lore, Trenton, N. J.; T. F. Montgomery, Waynesburg; H. C. Scheer, Stroudsburg.

Bachelor of Science in Civil Engineering:

J. M. Berutich, New York, N. Y.; R. Y. Bodine, Bethlehem; R. E. Crispin, Glenside; C. W. Firling, Ridgewood, N. J.; R. B. Haulenbeck, Somerville, N. J.; H. J. McNally, Philadelphia; C. F. Minnich, Reading; E. H. Mount, Freehold, N. J.; D. C. Rimmer, Atlanta, Ga.; G. L. Snyder, Jr., Somerville, N. J.; C. B. Welch, Brookline.

Bachelor of Science in Electrical Engineering:

W. Bakker, Midland Park, N. J.; S. G. Brannan, Enola; T. R. Brown, Essex Fells, N. J.; C. H. Ford, Forest Hills, N. Y.; C. B. Gretz, South Orange, N. J.; S. A. Haverstick, Carlisle; J. S. Hoffman, Easton; W. C. Hoffman, Bernardsville, N. J.; C. H. Huber, Brookline; C. E. Lewis, York; J. Z. Linsenmeyer, Philadelphia; S. S. Paist, Jr., Glenside; J. L. Raff, Jr., Philadelphia; R. N. Weller, Avoca; G. E. Yewdall, Philadelphia.

Bachelor of Science in Engineering Physics:

G. A. Brettell, Jr., Newark, N. J.; R. A. Buerschaper, Bethlehem; K. S. Dunlap, Altoona; M. L. Jackson, Germantown; K. K. Kennedy, Easton; D. S. Plewes, Jenkintown Manor.

Bachelor of Science in Industrial Engineering:

W. J. Asb, Jr., Ridgewood, N. J.; D. C. Barnum, Upper Montclair, N. J.; A. B. Carpenter, Corning, N. Y.; A. G. Chapman, Carbondale; H. H. Dent, Allentown; W. L. Doney, Pen Argyl; W. H. Dutton, Jr., Morristown, N. J.; W. P. Fairbanks, South Ardmore; D. W. Fouse, Harrisburg; H. A. Gibbs, Jr., Jersey City, N. J.; Y. F. Harcastle, Haverford; F. M. Howells, Johnstown; H. R. Hutchinson, Philadelphia; I. L. Marcovitz, Philadelphia; A. P. G. McGinnes, Jr., Wayne; L. A. Ramsey, York; J. E. Redcay, Reading; R. C. Rice, Glen Rock, N. J.; E. R. Riter, Jr., Narberth; W. L. Schnabel, Pittsburgh; A. R. Spalding, Washington, D. C.; F. W. Walker, Jr., Milwaukee, Wis.; P. H. Weitzel, Mannheim; R. G. Werden, Jenkintown; W. C. Wilkinson, Jr., Dayton, Ohio.

Bachelor of Science in Mechanical Engineering:

R. W. Boorman, Springfield; A. T. Curren, Staten Island, N. Y.; A. M. Freedman, Pittsburgh; W. W. Hill, Washington, D. C.; W. H. Johnston, Hatfield; R. Juer, Hopewell, Va.; L. K. Klingaman, Emaus; W. K. Mathias, Waynesboro; G. P. Orr, Jr., Berwyn; W. P. Patterson, Baltimore, Md.; N. G. Reed, Dalton, Mass.; W. C. Rogers, Kingston; R. L. Schmoyer, Allentown; A. B. Schwarzkopf, Jr., Norfolk, Va.; W. H. Shank, Harrisburg; W. E. Trumpler, Jr., Easton; W. G. Turnbull, Jr., Philadelphia; R. W. Vogelsberg, Newark, N. J.

Bachelor of Science in Metallurgical Engineering:

C. B. Allen, Philadelphia; G. S. Clark, Jr., White Plains, N. Y.; R. T. Craig, Palmerton; A. Deacon, Jr., Pittsburgh; T. D. Hess, Mauch Chunk; R. M. Lord, Mount Vernon, N. Y.; F. R. Schmid, Jr., Tarrytown, N. Y.; J. L. Walton, Pittsburgh.

Bachelor of Science in Mining Engineering:

J. C. Bogert, Allentown; D. O. Conn, Latrobe; L. S. Sprague, Bethlehem; C. B. Tillson, Jr., Cochituate, Mass.; H. J. Victory, Margate City, N. J.

GRADUATION HONORS**Highest Honors:**

E. J. Broughal, Bethlehem; N. J. Leonard, Mount Vernon, N. Y.; R. M. Lord, Mount Vernon, N. Y.; E. H. Mount, Freehold, N. J.; C. B. Welch, Brookline.

High Honors:

T. E. Brookover, Downingtown; W. P. Patterson, Baltimore, Md.

Honors:

W. Bakker, Allentown; G. L. Bowden, Philadelphia; T. R. Brown, Essex Fells, N. J.; R. A. Buerschaper, Bethlehem; J. B. M. Cleaves, Keeseville, N. Y.; B. K. Danbenspeck, Allentown; J. Drury, Jr., West Pittston; J. D. Houck, Scranton; M. L. Jackson, Philadelphia; H. Koller, Bethlehem; H. S. Levenson, Allentown; S. J. Lewis, Quakertown; M. B. Lore, Margate, N. J.; J. Rosetti, Allentown; R. L. Schmoyer, Allentown; A. B. Schwarzkopf, Jr., Norfolk, Va.; D. T. Stevenson, Pottsville; W. G. Turnbull, Philadelphia; E. H. Uhler, Bethlehem; J. L. Walton, Pittsburgh.

town; A. B. Schwarzkopf, Jr., Norfolk, Va.; D. T. Stevenson, Pottsville; W. G. Turnbull, Philadelphia; E. H. Uhler, Bethlehem; J. L. Walton, Pittsburgh.

Special Honors:

Civil Engineering—E. H. Mount, Freehold, N. J.; C. B. Welch, Brookline.

R. O. T. C. Honors:

Infantry—E. H. Mount, Freehold, N. J.; V. J. Pazzetti, III, Bethlehem; Ordnance—W. P. Patterson, Baltimore, Md.

Graduation Prizes:

William H. Chandler Chemistry (\$25) N. J. Leonard, Mount Vernon, N. Y.; John B. Carson Prize (\$50) divided between E. H. Mount, Freehold N. J., and C. B. Welch, Brookline; Electrical Engineering prize (\$25) G. A. Brettell, Jr., Newark, N. J.; Philip Francis duPont Memorial Thesis in E.E., first (\$100) S. A. Haverstick, Carlisle, second (\$50) T. R. Brown, Essex Fells, N. J.; Harold J. Horn Electrical Engineering Seminar, first (\$40) T. R. Brown, Essex Fells, N. J., second (\$20) C. E. Lewis, York; Cornelius Mechanical Engineering Prize, (\$100) W. P. Patterson, Baltimore, Md.; A. S. C. E. Junior Membership prize, C. B. Welch, Brookline.

COMMISSIONS AS SECOND LIEUTENANTS IN THE OFFICERS' RESERVE CORPS

Infantry—H. L. Beidler, Quakertown; J. M. Berutich, New York, N. Y.; J. F. Connors, Jr., Bethlehem; R. E. Crispin, Glenside; A. Deacon, Jr., Pittsburgh; H. H. Dent, Allentown; N. S. Elder, South Williamsport; W. H. Feldhus, Hollis, N. Y.; C. W. Firling, Ridgewood, N. J.; M. J. Fischer, Montclair, N. J.; A. M. Freedman, Pittsburgh; J. B. Gormley, Hazleton; J. D. Houck, Scranton; C. W. Kuhl, II, White Plains, N. Y.; E. H. Mount, Freehold, N. J.; T. E. Niehaus, East Orange, N. J.; V. J. Pazzetti, III, Bethlehem; W. C. Riedell, Garden City, N. Y.; R. H. Sachs, Nutley, N. J.; A. B. Schwarzkopf, Norfolk, Va.; D. M. Scott, Jr., East Orange, N. J.; G. L. Snyder, Jr., Somerville, N. J.; D. T. Stevenson, Pottsville; A. A. Swenson, Jr., Philadelphia; H. J. Tillapaugh, Jr., Binghamton, N. Y.; C. W. Vedder, Brooklyn, N. Y.; C. B. Welch, Brookline; W. C. Wilkinson, Jr., Dayton.

Ordnance—J. C. Bogert, Allentown; A. T. Curren, Staten Island, N. Y.; M. L. Jackson, Philadelphia; R. Juer, Hopewell, Va.; H. S. Krauter, Shillington; G. C. Lee, Paterson, N. J.; A. S. McKaig, Jr., Wilmington, Del.; D. S. Plewes, Jenkintown Manor; L. A. Ramsey, York; C. B. Tillson, Jr., Cochituate, Mass.; W. G. Turnbull, Jr., Philadelphia; E. H. Uhler, Bethlehem; R. W. Vogelsberg, Newark, N. J.

Certificates of Eligibility (Commissions withheld because of the candidates being under age)

Infantry—L. H. Hensinger, Allentown; J. W. Hersine, Bethlehem.

Ordnance—W. P. Patterson, Baltimore, Md.; N. G. Reed, Dalton, Mass.

The State of the University

(Continued from page 7)

being 1,770 against 1,976 in the first semester of this year. Those in dormitories averaged 1,864 over the same period.

"The addition to the chemistry building, the need for which is so acute, and which was so generously sponsored by the alumni last year, is now under way. The promptness with which this pressing need was met by the alumni is most praiseworthy indeed.

"The most pressing building need ahead is one or more dormitories. Many exceedingly desirable students elect another institution wholly because of the lack of adequate dormitories at Lehigh. I am very hopeful that some way may be opened by which a dormitory may be erected soon.

"Alumni frequently ask or wonder at least, why this or that is not done at the University. In most cases, not only the items questioned but dozens of others

of equal or greater importance have been considered but laid aside until they may become financially feasible. About 65 per cent of the funds of the operating budget come from student fees and 35 per cent from endowment earnings, specifically earmarked for instruction or other purposes. Our foremost obligation, with these funds is, therefore, to provide the best instruction possible at Lehigh, and this obligation compels the omission of many obviously worthy projects.

"In the February issue of the *American Mercury*, John R. Tunis, a Harvard graduate and a student and writer of wide observation, says that the three institutions which have made the most notable progress in recent years are California Institute of Technology, Lehigh University and the University of Chicago.

"Lehigh has a well coordinated educational program founded on principles of proven merit. While publicly supported institutions will continue to have forced into their enrollment larger and larger numbers of high school graduates, ever tapping lower levels of intellectual capacity, owing to the movement against gainful employment of youth, Lehigh has its opportunity in continuing a superior quality of education in small classes and in a more individual fashion, because its educational policies are within rational control.

"Tuition fees are a relatively small fraction of the total cost of a college course when one considers living costs, earnings foregone and four years of life spent. It will always be to the advantage of those who seek quality in education as in other things to send their sons to a university like Lehigh if quality is maintained, even though the money outlay may be increased somewhat."

The Board and Council

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for 50 years, and Cornelius stated that practically all colleges do pick the 50-year period for honoring the class that comes back. The additional suggestion was made that membership be limited to active members in the association for 50 years, but there was considerable opposition to this feature as discriminating against those who may have lapsed briefly in their payments.

Mr. Wilson then moved that the Council recommend to the Alumni Association that all those men out of college 50 years who have been contributing for a period of 40 years without a lapse of more than 20% of the time be made non-paying members of the association. This was seconded but a discussion unfavorable to the plan arose. Mr. Harleman stated that he was thinking only of those men who have been out of college for 50 years and that he hadn't mentioned dues as a prerequisite; that, if he had been thinking wrong, it could be put in the wastebasket.

Mr. Dodson, due to the late hour, moved adjournment, which was carried.

Personals

OBITUARIES

W. P. Taylor, '86

Reverend William Patterson Taylor, B. A., died in St. Barnabas Hospital in Newark, on May 11, after a heart attack. Dr. Taylor had been a cardiac patient at the hospital for several months.

Dr. Taylor served as assistant rector of St. Peter's Church in Morristown, N. J., and later served in the same capacity at St. Mary's Church in Burlington. For many years he was chaplain of St. Mary's Hall, attached to the latter church. He later served as rector of St. David's Church in Scranton.

He became rector of St. Paul's at East Orange in 1901 and served there for thirty years, resigning in 1931. During this period he served for many years as chaplain of the East Orange Fire Department, and was president of the Orange Fresh Air Work for several years.

Dr. Taylor, in collaboration with Frederic Hall, composed "Onward", an anthem which was presented by the Newark Festival Chorus in 1919. He also was the composer, with Mr. Hall, of "Awake, O Earth", another anthem, dedicated to the Masonic order. Dr. Taylor was the author of several works on Christian unity and internationalism, and, in 1931, published a small book of notable proverbs called "One-Line Wisdom."

Two sisters survive.

R. H. McGrath, '87

Robert Henry McGrath passed away on January 29. No additional details are available at this writing.

His widow survives him.

C. M. Breder, '90

Charles Marcus Breder, secretary of the Public Service Corporation of New Jersey and subsidiary companies since 1924, died April 28 in New York Hospital, after a month's illness. He was 67 years old.

Born in Bethlehem, Mr. Breder entered the employ of the Orange and Passaic Valley Railway Company as an engineer after leaving college, and supervised the building of a carhouse for that company in Orange. In 1902 he was made roadmaster at Hoboken, for the Jersey City, Hoboken and Paterson Street Railway Company, and in July, 1903, he was appointed assistant engineer for the Public Service Railway. A year later he became chief draftsman, and on January 1, 1908 he was promoted to the position of Hudson Division Engineer. In 1916 he was named assistant secretary of the Corporation and subsidiary companies and

acting secretary in December, 1923. On January 8, 1924 he was appointed secretary of the company, a position he held until his death.

A son and three sisters survive.

C. T. Simpson, '91

Charles Henry Simpson, for many years a resident of Milton, Florida, died on May 11, 1936. No additional details are available.

A. W. Harned, '96

Dr. Albert Wilfred Harned, founder and director of the National Capital Choir and choir director and organist of the Universalist National Memorial Church in Washington, died at the Washington Sanitorium in Takoma Park, Md., on May 29. He was 54 years old.

Born in Philadelphia, Dr. Harned had resided in Cleveland and Roanoke prior to going to Washington.

T. B. Wood, '98

In the death of Theodore Benjamin Wood, on May 12, Lehigh loses one of her most loyal and prominent alumni. Death was due to heart failure and followed a serious illness which caused his retirement from active business in 1934.

Born in Chambersburg in 1874, Mr. Wood served in various engineering capacities for the United Gas Improvement Company of Philadelphia for seven years after his graduation from Lehigh. In 1906 he became affiliated with the T. B. Wood Sons Company in the capacity of active superintendent, a post he held continually, with the exception of a period during the World War, until the failure of his health in April, 1934.

Prior to the entry of the United States into the World War, Mr. Wood attended military training camp at Plattsburg, N. Y., and at Fort Niagara, N. Y., and was stationed at Camp Meade, Md., until December, 1917, when he sailed for France and remained in the American Expeditionary Forces until July, 1919, when he was honorably discharged from the service as a captain in the motor transportation corps.

His widow, two brothers, G. H., '99, and C. O., '92, and a sister survive him.

L. D. Dibert, '02

The Post Office Department reports that Louis DeSaunne Dibert is deceased. No details are available. According to the Alumni Association records, Mr. Dibert was engaged in the structural engineering business in Philadelphia prior to his death.

R. J. Roszel, '05

Richard Julian Roszel died at his home on March 14. No additional details are available at this writing.

J. M. Toohey, '10

John Milton Toohey, B. A., died suddenly at his summer home in New Milford, Conn., on June 23, after a heart attack.

Born in New Milford on July 2, 1887, Professor Toohey prepared for Lehigh at the Gunnery School in Washington, Conn., and entered Lehigh in 1905. At the beginning of his sophomore year he left the University to become a tutor in the family of Rembrandt Peale, at that time a trustee of the University. He re-entered Lehigh in the Fall of 1907 and received his degree in 1910.

During his senior year he was assistant in German. Following his graduation, he taught French and Spanish at the Aspinwall High School. In 1915 he returned to Lehigh as instructor in Romance Languages, and from 1917 to 1928 he was assistant professor. In 1928 he was appointed associate professor, which position he held at the time of his death. During the last year, Professor Toohey was acting head of the department.

He was a member of the Alpha Tau Omega Fraternity, Phi Beta Kappa, honorary scholastic fraternity, and the Modern Language Association of America.

His widow and a sister survive.

F. N. Becker, '17

Franklin Nelson Becker, E. M., is reported to have passed away some time ago. At the time of his death, he was a member of the Power Equipment Company of Philadelphia. Becker had been in ill health for several years, due to exposure while he was in France with the American Expeditionary Forces.

His widow and a daughter survive.

MARRIAGES

Class of 1887

W. W. Mills to Miss Anastasia Jiracek, on June 1.

Class of 1920

E. L. Forstall to Miss Helen Dorothy Lefore on May 29, at Penn Valley, Pa.

Class of 1926

Kenneth L. Hoffman to Miss Ruth Brooks on June 1.

Class of 1930

D. W. Roe to Miss Elizabeth Martine Smith on May 20, in South Orange, N. J.
Raymond E. Stocker to Miss Lucille McFadden on June 16 in Easton.

H. C. Youngken to Miss Lorena Walter on June 1, in Packer Memorial Chapel, Bethlehem.

Class of 1932

A. F. Barnard, Jr. to Miss Dorothy Wenning on May 25, in Chattanooga, Tenn.

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Henry J. Forsyth to Miss Jean Louise Rockwell on June 26, in North Haven, Conn.

Class of 1933

Ivor Sims to Miss Christine Buchman on June 19 in the Pro-Cathedral Church of the Nativity, Bethlehem.

Class of 1934

A. W. Lubbers to Miss Doris Madelyn Taylor, on June 19, in Pittsburgh.

Carl Zapffe to Miss Denise duPont, on May 22, in Cambridge, Mass.

Class of 1935

Francis Check to Miss Dorothy Pretz on May 8, in Bethlehem.

Richard M. Wilson to Miss Mary Ha-becker Lupton on June 19, in Woodbury, N. J.

Class of 1936

Robert M. Eichner to Miss Patricia McGeehan on May 29, in Bethlehem.

E. W. DePuy to Miss Helen Marie Kelly on June 16, in Boston.

Class of 1937

Rudolph Ashman to Miss Evelyn Brown on June 15 in the Lehigh Chapel, Bethlehem.

H. C. Scheer to Miss Ruth Gavin, on June 15, in the University Chapel.

BIRTHS

Class of 1923

To Mr. and Mrs. C. F. Forstall, a daughter, Elizabeth Stengel, on May 22.

Class of 1924

To Mr. and Mrs. R. V. Nuss, a son, David Brian, on November 5, 1936.

Class of 1928

To Mr. and Mrs. R. J. Purdy, a daughter, Martha Elsa, on April 22.

Class of 1929

To Mr. and Mrs. W. E. Blackmar, a daughter, Cynthia Ann, on May 28.

To Mr. and Mrs. R. M. Kennedy, a son, Richard Morris, Jr., on May 11.

Class of 1930

To Mr. and Mrs. Henry Rohrs, a son, Anthony Charles, on May 14.

Class of 1931

To Mr. and Mrs. E. V. Twigger, a daughter, Sarah Lark, on May 3.

Class of 1936

To Mr. and Mrs. Curtis Bayer, a son, Daniel King, on June 5.

PERSONALS

'87's Golden Jubilee

The spirit of the Alumni Association in graciously inviting our class as guests of the Association at the alumni dinner was a surprise and the happy impression was heightened by the warm expressions of regard tendered by the Association's Secretary, Mr. Cornelius, to the eight members of the class present at the delightful and informal dinner on the evening of June 11.

The same is true of the honor of representing the class as guests at the luncheon of the Trustees, the President, the Officers and Faculty, with their ladies, in Drown Memorial Hall before the Parade of the Reunion Classes on the campus on the afternoon of June 12.

We had a twenty per cent representation of the youths who, under the brilliant presidency of Robert A. Lamberton, stood on the threshold of expectations as they received from him their diplomas at the first Commencement Exercises held in Packer Memorial Chapel, June 23, 1887.

A scant score of members of the class are living and they all shared in the felicity of the fiftieth anniversary by sending personal letters or telegrams to your secretary. The total of survivors comprises one-third of the entire membership in the years 1883 to 1887.

In addition to the original facilities of instruction, including free tuition extant in the life-time of Judge Packer, who died in 1879, there were erected in the eighties a gymnasium, now Coppee Hall,

a chemical laboratory, now being enlarged by the Ullmann addition, and the Chapel, of which mention has been made. The members of '87 participated in the facilities of the new buildings, under the diligent instruction of a small but extremely able Faculty.

More might be said, especially of the latter, but there is now being published the "50-Year Book, Class of 1891" and it contains features of general interest and data gathered by its enthusiastic editor, Mr. H. T. Morris, which will interest present and future generations because of its local and University history.

All of us cherish the principles, exemplified in the lives of the students of that lusty epoch, inculcated by that most unselfish of great American capitalists, Judge Packer, during the last fifteen years of his life, when Lehigh University had his and his family's fostering personal care and large-hearted charity.

The Reunion Banquet of the Class Saturday night was the culmination of many reunions at the West Hills Mansion of the President of the Class, Mr. Charles Austin Buck, (Sc. D., '32). His cordial hospitality, with the rare charm of his youngest daughter, Mrs. Fox, and the presence of other ladies, distinguished the preliminary pleasures of the evening. It is but a small part that can be told. Those present besides the president of the class were E. L. Bevans; W. F. Kiesel, (Eng. D., '30); W. W. Mills, Sr.; G. F. Pettinos; R. H. Phillips; F. S. Smith; H. P. Wilbur; and C. F. Zimmele. The Secretary, Mr. Smith, read the letters, telegrams and information from all the other surviving members. These reports were of rare value and, like the words of the members present, were indicative of the good results of long life as a whole in the various activities of those Lehigh men of '87. No pessimism here, at the end of the half-century!

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HAPEL DOORS SWING WIDE

BEFORE the solemn dignity of commencement services, the chapel doors of hundreds of colleges swing wide to admit a graduating class of young men who have completed their required study for a degree.

But after the ceremony, the doors swing wider. They open to a world where a diploma, as such, means little but where the university behind the degree and the previous success of its product means more to commerce and industry.

Lehigh men are prepared for life when the final "taps" at the flagpole sound the end of college days. During the past four years, they have been considered as MEN; charged with the completion of strict requirements for graduation.

And before them have gone ten thousands of other Lehigh men to win an enviable record of achievement and prominence in a demanding world. Truly, Lehigh's best advertisement is her alumni.

The current discussions of the evening clarify the subsequent reflections of future years. Three of the ladies took part into the morning hours—the wives of W. W. Mills, Sr.; G. F. Pettinos; and C. F. Zimmelle. Messrs. W. R. Okeson, Treasurer of the University; W. A. Cornelias, Secretary of the Alumni Association; and Robert Herrick, editor of the BULLETIN, also took part in the same vein.

*The living manners that arise
Sweeter than Pope or Lowell caught;
Life's tragedies and sacrifice
Deeper than Poe or Shakespeare wrought.*

*The wisdom, charity and wit
That old Ben Franklin showed,
Keener than Holmes and Charles Lamb
writ.*

At this reunion flowed.

'92's Forty-Fifth

All during the Alumni Week-end, only three members of the Class of 1892 were seen on the campus and around town. These class members were Brady, Davis and Wood.

Friday night the three members of the class gathered at the Hotel Bethlehem at the special table provided for us and had a grand time talking over old times. After the general Alumni Dinner, we all went to the Home Club's get-together at the Bethlehem Club and stayed there until the early morning hours.

Saturday morning we went to the Alumni meeting and heard reports of the chairmen of the various alumni committees.

When the meeting adjourned, we went to the luncheon, and the Reunion Parade, and later witnessed the baseball game between the Alumni and the Varsity.

In the evening our reunion dinner was held, and while we had very few members back during the Big Week-end, the three of us feel that those of you who did not succeed in re-unioning with us missed a swell time.

The Back-Every-Year Club

For the first time in several years, I did not get to Bethlehem for the Alumni doings. Joe Siegel and Mrs. Ayars and your present scribe had arranged to drive up, leaving here about 1 p. m. on Friday. But several days earlier, Mrs. Ayars was smitten with an attack of illness which confined her to her bed, so I stayed home with her, and Joe then decided he wouldn't go, either. A recent letter from Cully told me *he* didn't go, and I am now wondering who did. Bernie, I'm pretty sure, and Bob Laramy, and maybe Morris Pool. Well, we'll try to do better another time.

My own academic labors are over for the current year. Columbia held her usual out-of-doors Commencement on the afternoon of Tuesday, June 1, and the weather was fairly good. But barely was the affair concluded when the rain came

down plentifully, and there was a grand scramble for cover by the many thousands of spectators and guests, honored and otherwise.

There won't be any more of this column, or any BULLETIN, until the October number, for which copy is due about mid-September. And if any of you want to see anything about the Class of '96, you might write me sometime between now and then. In the meantime, auf wiedersehen.

'97 Celebrates Winning of Active Membership Cup

According to Alumni Association records, there are 55 members of '97. There were in attendance at the foregathering: Baldwin, Digby Bell, Boyt, Clagett, Dunnells, Hannum, Merriman, Mount, Noerr, Pennington, Saltzman, Senior, Sheaffer, Yates; a total of 14.

At the Alumni Meeting, '97 was awarded the Active Membership Cup, because we were the class showing the largest percentage of members contributing to the Alumni Fund. We had a total of 49 per cent.

The cup was borne triumphantly in the Parade by Pop and Bud leading the class representatives and its appearance was roundly applauded by the spectators throughout the line of march from Packer Hall to Taylor Field. Some of the spectators at Taylor Field were so enthusiastic that they insisted upon making contributions to the Cup, the

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net returns being \$1.01 in cash, one pint can of beer and a can opener for the same. Believe it or not, Bob Farnham had to show Bud how to open the can and in return for his kindness was rewarded with a copious shower bath of the contents.

Thus will the record of '97 in the year '37 be preserved for posterity, graven upon the cup.

At the class reunion banquet in the University Room at the Hotel Bethlehem, there were also present as invited guests, "Okey", "Yank", Townsend and "Benny" Loeb, all members of '95.

The banquet, a well-chosen menu by that gentleman of epicurean taste Bud Saltzman, consisted exclusively of solid refreshments for the inner man, advisedly and premeditatedly so, much to the disgust of one attendant, who, however, was appeased but not silenced by an invitation to Room 801 for the period subsequent to the banquet. This was the class headquarters where liquid refreshment was available at all times to any who required that sustenance.

The banquet in consequence of the prearrangement was not a hilarious affair, nevertheless it was a real "get-together" meeting at which the past, the present, and the future were all discussed. Sleepy Sheaffer seemed to have developed the best or most recollections and possessed the most retentive memory. Noerr produced a copy of the "Proclamation to '98" which proved a most interesting relic of the old college days.

As for the "future" more anon, in due course each and every active member will receive a communication from Pop Pennington outlining certain plans and ideas. It is expected that all will take time to reply thereto. Bud explained that he could not get a reply from some members even though he enclosed a self-addressed and stamped envelope. So, fellows, take time out from your daily cares and worries, and tell Pop what you think of the several propositions for the future, about which he will write you.

Letters and telegrams were read in the course of the meeting from Sheppard, Nachod, Reynolds, Livingstone, Irwin, Johnson; a cablegram was received from Scott from Greece. Honors for the longest journey to the reunion were divided by Baldwin from Rutland, Vermont and Clagett from West Virginia.

"Life is short and time is fleeting!" The watchword is "Prepare now to attend the 45th."

1902 Celebrates Thirty-Fifth

When the roll was called on June 12 at the finest reunion 1902 ever held, there were present Bachman, Mr. and Mrs. Berger, Mr. and Mrs. Bird, Mr. and Mrs. Diefenderfer, Eichner, Fryer, Hall, Mr. and Mrs. Hegeman, Heim, Mr. and Mrs. J. E. Hill, Mr. and Mrs. Jaxheimer, Johns, Landis, Lines, Parsons, Roberts, Mr. and Mrs. Sachs, Mr. and Mrs. Shonk, Shifer, Stevens, Thomas and Mr. Boffwell, pinch-hitting for Hutchinson. This

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was a full 50 percent of the living members of the class and everybody present was happy every minute of the time.

The cocktail party of the class for members of the Faculty, President and Mrs. Williams and all the presidents and secretaries of the clubs and the scribes of the classes was held from 6 to 7 p. m. Friday evening at the hotel, and proved to be a great success. Everyone said that 1902 should be congratulated for its foresight in staging such an affair before the Alumni Dinner.

There were sixteen members of the class present at the dinner and the cocktail party and six of the wives of the class enjoyed the ladies' dinner in the Fountain Room of the hotel.

Most of the men attended the beer party that the Home Club held at the Bethlehem Club. Everyone said it was a most enjoyable affair and, as usual, the members of 1902 stayed until the lights were turned off and the place was closed up.

Saturday morning the members increased and we had twenty-one men on hand for our class picture which was taken at noon. Everybody seemed to feel that 1902 was the finest looking crowd in the Alumni Parade.

We missed by 4 percent being awarded the Reunion Cup for the second time. We do not like to mention names but Johns helped to keep us second and away from the top by coming too late to register his presence.

The crowning event of the week-end was the banquet. We started out by having the ladies present and they all had an eye-opener before we sat down to dinner. The ladies had dinner in the dining room and twenty-three men sat down to dine and frolic as of yore.

Parsons, who had been recruited as a speaker at the Board of Directors meeting, the Alumni Council meeting, and the Alumni meeting, was so nearly exhausted that he spoke his piece early and left for New York on the eight o'clock train. The rest of the men sat around and talked about old times and told all sorts of yarns until the late evening. Letters and telegrams from members of the class who were unable to be present were read at the banquet and all present were sorry that the others could not get back to re-une with us. Everybody present said that nothing would prevent their being back at the next reunion five years hence.

For the Reunion Parade the white duck suits and the canes worked out fine and everybody looked swell. The finest feature of the whole affair was that the class took care of all the expenses except room rent for everybody. This was made possible because Frank Roberts so successfully handled the class funds.

After the picture was taken at noon Saturday before the class went to luncheon, the 1902 Brew was opened and pronounced the best ever, and in five years it should be still better.

We all had a new slant on life and were imbued with new energy to carry on for the next five years by our association on this memorable week-end of June 11 and 12, 1937, which we shall never forget.

35 Back for '07's Thirtieth

The 30th Reunion proved all that was anticipated except that the attendance was not as large as we had hoped. Altogether there were 35 present.

The gang began to arrive Friday afternoon and for the general alumni dinner that night the following were present: Archibald, Carlock, Daniels, Draper, Freedman, Gohl, Jacobosky, Elwood Johnson, Coxey Johnson, Kent, MacMinn, Mackall, Schmid, Schweitzer, Shaffer, Shaler Smith, and Lew Thomas.

After dinner most of us went over to the Bethlehem Club where we were joined by Bunting and Gross.

On Saturday morning our crowd was increased by Charles, DeBaufre, Dorrance, Eyrieh, Goucher, Kennedy, Loose, Mercur, Porter, Prescott, Reynolds, Scarlett, Schnabel, W. A. Thomas, Travis and Slim Wilson.

In the parade, we thought we looked pretty fine with our brown and white umbrellas. At any rate, we were much more comfortable than the rest of the marchers. There was only one fly in the ointment. One son of Belial called attention to how close we were to marching at the head of the parade.

After the parade, we adjourned to

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Paul Mackall's home in Friedensville where we were splendidly entertained by his gracious and charming sister and himself. They served a delicious luncheon. Although the man who drew the beer was kept very busy and the new "bar on wheels" was well patronized, the gang showed up in town much earlier and in much better condition than was expected.

The dinner in the Fountain Room at the Hotel Bethlehem was attended by 33 and with the exception of slight disturbances caused by "Diogenes" Fulton, '08 and Caleb Kenney, '09, the affair proceeded in a very orderly and enjoyable manner.

Telegrams were received from Ray Walters, whose activities in the University of Cincinnati Commencement week prevented his attendance, and Kent Herzog, whose wife had been sick.

A number of the men brought their wives and Mrs. Carlock, Mrs. Freedman, Mrs. Kent, Mrs. Shaler Smith and Mrs. W. A. Thomas helped to make the class picture more presentable.

1912 Matadors Celebrate

Forty-four matadors, picadors or plain ordinary bull throwers including "Penny" Baird marched in the parade. The uniforms selected by Sultzer in the glorious class colors of Green and Gold were, to say the least, eye openers. Thirteen late arrivals taxed the committee's ingenuity to provide badges, hats, etc., but we rose to the occasion nobly, including a pair of light pants for Maguire.

Present were: Austin, Baird, Burnell, Colling, Davies, F. W. Davis, Donaldson, Edwards, Fritchman, Guth, Hadsall, Hanger, Hardecastle, Harris, Hart, Jerman, Kline, Knox, Lubrecht, Maguire, Martin, Milnor, Nevius, Newman, Nusbaum, Otto, Potter, Samuels, Schultz, Shand, Sanford, Shurts, Silvers, Smyth, Sultzer, Walters, Warke, Warrington, Whyte, Williams, Wood, Wright, Yake and Youry.

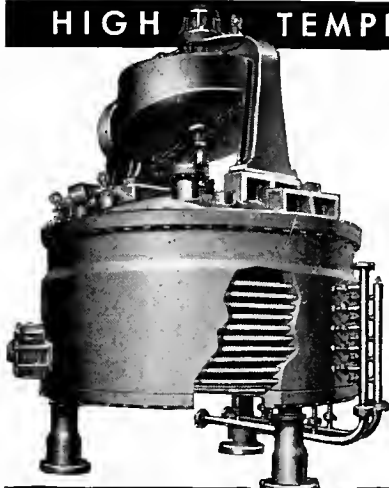
The high light of the dinner at the Hotel Bethlehem was an S E C propaganda talk by Colling which led to the organization of a corporation to be chartered under the laws of the Virgin Islands to produce, edit, print and market a LEHIGH SONG BOOK. Everyone present and a few absentees subscribed to stock. After a spirited campaign Sultzer was elected temporary Chairman and Colling Secretary-Treasurer-Manager and Chaplain with orders to get busy.

Colling and Fritz Kline operated on the piano to such good effect that all the other reunion classes adjourned and joined us.

Edwards was superb as a Toastmaster without any toasters and Hanger made the hit of the evening by saying nothing. Nevius, Wright and Burnell divided the honors for long distance traveling while Fritz Kline and Fritchman from the old town of "Beslem" were late as usual.

Yours truly after bribing the assemblage including "Sunny" Edwards (he of the mean remarks) and Watson, both of 1913, with three quarts of scotch, had

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the unenviable honor thrust upon him of being made permanent Reunion Chairman. You can all expect trouble now.

A grand time was enjoyed by all and scallions to you birds who did not attend.

J. A. HART.

And a Swell Time Was Had by All '17 Wins Reunion Cup

To the few who couldn't or didn't want to come back, I can only say that you missed a wonderful time. To Jesse Wentz, whom rumor reports got to Bethlehem but couldn't register or attend the dinner, I wish to extend my condolences.

The Vanguard arrived at the Hotel Bethlehem Friday afternoon, and most attended the Alumni dinner. Then, after sampling the best the hotel had to offer, we went to the Bethlehem Club, where we all had beer and a buffet supper. The Maennerchor caught a goodly number of us before we finally crawled into bed.

Saturday we all registered at the Alumni Building and went our several ways, until lunch time at the Commons.

Freddie Portz was the proverbial one-armed paper hanger, getting the American Legion Band from the Frohisher Post all dressed up in the Packard Laboratory. You see, enough of us succumbed to Freddie's political strategy and the conviviality of Room 601 in the Hotel Bethlehem to the extent of furnishing him with ample funds to send out an SOS for the band to lead our greatest of all classes.

After lunch we all marched behind our band in beautiful red uniforms (Breen called them Tories) to the memorial trees planted to commemorate our classmates lost during the World War, and there placed American flags to their memories. The playing of Taps completed an impressive and soul-satisfying ceremony. We then marched back to Packer Hall and from there in the Alumni Parade to Taylor field.

Of course, we won the cup for having the largest percentage of members back. In fact, I believe we had more actual members back than has any class which has won the cup since its donation in 1916. Somewhere around 55 were back, although I haven't learned the official count. I know I had 48 costumes (brown over-seas caps trimmed in white with '17 numerals in white on the front) and there weren't nearly enough to go around.

Incidentally, that 30-some piece band we had to lead our class enabled us to totally eclipse the rest of the reunion classes.

And the credit all goes to Freddie Portz, for he was the only member of the reunion committee who clearly foresaw the results.

Five P. M. found a lot of us back in Room 601 where we steamed up for the banquet. A bus drove the whole gang to the Hotel Traylor in Allentown where Rapoport had made complete and perfect arrangements for a swell banquet,

an orchestra and a couple of feminine singers. The last mentioned sang, I believe, two songs which were first sung in the late lamented Minsky's of Broadway. Incidentally, Rap entertained and deserves a whole bunch of Winchell's best orchids. Cameron won a prize (a bottle of hair tonic) donated by Buxton to the baldest guy present and Benny Achorn won a fountain pen desk set donated by Rapoport to the one who travelled farthest—and Miami is a long way from Bethlehem.

Just before we broke up, Rap produced a huge box of confetti and announced a contest between the scientists on one side and the arts men on the other, with the communist in between. As the two contingents came together, Kyle, as you've already guessed, was caught in the middle and his glasses, through which he sees so red, were broken.

The bus carried everyone back to Bethlehem about 11 P. M. and a swell time was had by all.

Do you remember the potential chair thrower of 5 years ago? Well, Tierney and McKinley were both slightly embarrassed by being mistaken for one another during the dinner.

Another casualty occurred when Breen suffered an attack of alcoholic constriction of the vocal chords. Babe said, though, that it's an ill wind, etc., because he no longer had to tune Knock'em Out.

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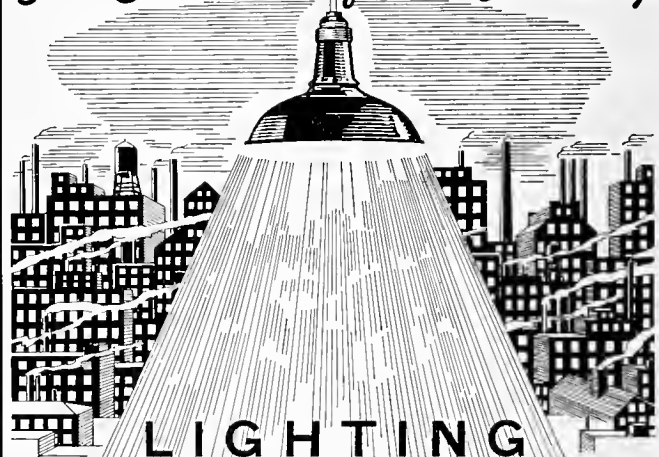
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B. G. KOJIBANOFF, '98

Sunday morning a whole gang of us were breakfasting when Babe said, pointing to himself, "deaf", to Knock'em "dumb" and to Kyle, minus his specs, "blind".

I attempted to take some pictures and, as Freddie informs me we have a bit of cash left over in the treasury, I will see that prints are mailed to all who returned. Freddie also informs me he is going to send out a report of the occasion to us all later and we may enclose the prints therewith, thus saving postage.

This report doesn't begin to be adequate. How can you express in words the pleasure of seeing again, friends you haven't seen for as many as 20 years? But I think I express the thoughts of all who were there that we wouldn't have missed it for the world.

Let's make it 100 per cent attendance next time.

Class of 1919

F. D. Navrath, Correspondent

64 Woodlawn St., Naugatuck, Conn.

It seems good after 18 years to do a little writing for a Lehigh publication. Unfortunately, your writer has not many notes so will just jot down a few thoughts that may be of interest. The last eight years of your correspondent's existence have been spent in the beautiful hills of Connecticut which has made it hard to get back to Bethlehem. Up

here if you mention Lehigh, folks think you are talking about a railroad, a coal company, or even a Chinese laundry. But they are being educated.

Not many classmates drop around these parts, but if they ever get to Waterbury, or New Haven, Naugatuck is not far and we'll be glad to greet them. We are still working for the U. S. Rubber Company, merchandising the finest quality line of waterproof footwear in existence (a little advertising). Seymour Hadaway, '14, is the boss on the job and is doing very nicely.

Last Fall, Dave Magimies, '18 dropped in one day. He works this territory for Mr. Roosevelt's friend, Mr. Dul'out. We adjourned to a pleasant tavern and had a fine old talk. It sure was swell to see Dave again.

Jack Whitney, '17 or '18, is up in Springfield selling paper of one kind or another. He dropped in to say "hello" one day this spring.

Al Laffey, who handles advertising for the "Provisioner" or some such butcher's journal also stopped in this spring. It sure is nice to see the boys, and we hope for more visits.

"Scotch" Lauder is down in Bridgeport running the production end of the Bryant Electrical Company. We see him at the Southern New England Lehigh meetings which occur twice a year.

"Scrap" Hurley, that grand burler of our freshman days, headed up the State WTA around election time last fall. And did as good a job as can be done with that organization. Recently he resigned to take a state position of some magnitude. Hope you come to "Naugy" some day, "Scrap". We should like to tell you about your old pal, Walt Johnson.

We understand from good sources that '19-ers are just about running the Lehigh Alumni Clubs. George, "Buckie" Macdonald heading up the New York Club, John J. "Pop" Shipherd, leading the Philadelphia Clan and J. L. "Joe" Rosenmiller, the York Club.

We also hear that Ludlow is doing big things for the A. & P. in Jersey and now lives in Essex Falls, N. J. Watch out for Mr. Robinson and Mr. Pitman. Bud, they want to push up the cost of living.

Well, it's not too early to start thinking about our 20 year reunion, two years from now. We are hoping for a big turnout. You know, boys, we had the finest bunch of freshmen ever to enter Lehigh—without question—and it would be grand to see some of the boys that we haven't heard from in a long, long time. Why not start thinking about it now?

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CHARLES McGONIGLE, '01

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OTH0 POOLE

CHARLES McGONIGLE, '01

1922's Fifteenth

It's only Monday and I believe I'll live! I am not going to try to recall everything that went on from Friday night until Sunday, but I'll try to hit some of the high spots.

For you fellows that missed the Fifteenth Year Reunion, it is your own fault, because you will recall that I warned you some time ago that it was going to be "real".

We got started on Friday night at six o'clock with Lee Barthold, George Swinton, Joe Spagna, Al Gross, Jack Killmer, Bill Little and a half dozen more, bending their elbows in 318-20 at the Hotel Bethlehem. After some commotion we adjourned to the Alumni Dinner and collected there quite a few more that straggled in.

Before the day was over we ended up with forty-five men, including Roy Allen, Brumbaugh, Joe Boltz, Warren Brewer, Chippy Drew, Cohen, Heinie Carroll, Jim Carey, Corcoran, Collie Craig, Daniels, DeTurk, Lew Hughes, Jagels, Jefferson, Lloyd Kehler, Knoderer, Paul Larkin, Earl Lamb, Warren Lutz, Paul Mumma, R. W. Nichols, Chick Pfeiffer, Les Ricketts, Bob Rhoad, Bernie Schaefer, Wally Schier, Omar Green, George Stutz, Ted Switz, Ed Wilson, Chubby Satterthwaite and "Yours Truly".

The costumes were swell, and the one-man band took full charge of "Sweet Adeline" and others.

It's going to be a long time before I forget Chick Pfeiffer with his candid movie camera sneaking up on a conference, with the wise-crack, "Hold that boys- — Steady. Ed — Liven up a bit boys — give us some action." It's alright, Chick, if you guarantee not to show those pictures to our wives or to our employers!

I promised Ed Wilson I wouldn't write him up — so here goes, Ed, I'll be good. It was nice to talk to Irene in Columbus, even though it was four in the morning!

There was a golf game on Sunday morning with "Yours Truly" umpiring for Bill Little, Omar Green, Ed Wilson and Jack Killmer. Since I was paid handsomely, I destroyed the card.

Glen Harmeson, Bob Adams, Andy Buchanan and Fay Bartlett were guests at our dinner at Saucon Valley Country Club, and all combined to give us the dope on the football team with some suggestions to the alumni as to how they can help send boys to Lehigh.

It's too bad for some of you fellows that don't have a farm, but Omar Green has one and we're all invited to come down to visit him in Reading. It's tough, Omar, you invited us, and the Strauchs always go when they are invited—you'll be seein' us!

After all it was a swell week-end,



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Gordon E. Kent, '07
President

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G. H. WOOD, '99

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and I can promise that the Twentieth will find us all back again with just as good a time in view.

'27's Tenth

For the benefit of those who were unable to attend their tenth reunion, it seems only fitting to describe possibly the highlights of last Saturday. Followed by the Alumni Meeting and registration, the alumni luncheon was held in the Armory and Drown Hall, then on with our costumes which included red overalls and a folding camp stool, with signs bearing various printed remarks about time, conditions, etc. The picture was taken on the library steps, and then the P-rade was held in which our mission was to conduct sit down strikes throughout the route. During the ball game we sat on the various bases, etc. As alumni we brought in a lot of runs, too. However, the ump ruled us out. After the game we gathered at our "banquet hall" in Hellertown for a long evening of fun, foam and frolic. An ideal banquet — no toastmaster, no speeches, not even a word from a class officer or committeeman, so right here is where the class gives a rising vote of thanks to the able committee who put over a very successful tenth reunion. No need to mention names we all know, so our column expresses for the class

many, many thanks for your untiring efforts.

A letter from Bill Wilmurt explains why he couldn't get to the reunion. Within the past four months everything has happened to Bill, which includes going in business for himself as a building contractor, building himself a small modern glass brick, steel construction home and then last, but not least, putting a brand new wife in it. Now, Bill, that's really great. The boys were tickled to death to hear all that news. His new address is 7010 Monte Vista, La Jolla, Calif.

The class extends its sympathy to Elias Hamrah who lost his father on May 14. I saw Hamy in Lebanon last week when he told me he couldn't get to the reunion.

Your class correspondent couldn't resign from his job because no business meeting was held but the class can anticipate looking forward to columns being written throughout the coming year by fellows like Bob Harrier, Army Armstrong, Ned Martin, Herb McCord, Paul Sinwell, Frank Carozza, and Mike Riskin, who will help out.

It is hoped that a picture of the tenth reunion similar to the letter sent out showing a cut of the fifth on a letter-head can be sent out to you very soon. Class members attending their tenth reunion are as follows: Ames, Armstrong, Barba, Barr, Borchers, Bowler, Brandon,

Brown, Carozza, Comstock, Concilio, Cottrell, Cox, Cresswell, DeWolf, Easterbrook, Eisenbrown, Farrell, Ford, Frey, Fuller, Furnival, Goodfellow, Greenberg, Grunwell, Hague, Harrier, Hertzler, Hoover, Jones, Keller, Kemp, Kennedy, Kirkwood, Kittelberger, Kittinger, Kitzinger, Kost, Krey, Lewis, McCombs, McCord, Malloy, Manner, Marvin, Martin, Miles, Miller, Molitor, Norbeck, Nutting, Oswald, Pennington, Phyfe, Pickling, Pitts, Pursel, Randles, Richards, Rights, Riskin, Robinson, Rupp, Schmalz, Scholl, Schrader, Smeltzer, Sinwell, Spillman, Stoddard, Strohl, Thum, Ulmer, Utley, VanBilliard, Varga, Wetzel, Wood and Wright.

This closes the books for another year. Wishing you all well over the summer, we use Bucky Guererro's expression, "Adios".

Class of 1930

F. J. Whitney, Jr., Correspondent
322 N. Matlack St., West Chester, Pa.

For some unaccountable reason the copy written for the May column never reached its destination. Probably, Jim Farley is pulling off another won't deliver strike.

Spent a most pleasant Alumni weekend in Bethlehem. Considering all facts, our class had as good a showing as some of the formal reunion classes did. However, we will start planning for our tenth this time next year.

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STEPHEN PALISKA, '26

Meandering around the campus. I did manage to check up on a few of our fellows, and those I did not see I inquired about at the registration desk.

Among those back for our reunion were the following '30 members: Jack Conneen, who seems to be enjoying the role of father. Jack has been doing some thinking about our tenth.

Ed Weiss is working in the electrical engineering department of Westinghouse. He is located in Newark. Although he assured me there is no female attraction in the Lehigh Valley, he comes home every week-end. He also relayed the news that Diehl and Walbert are working for the N. J. Zinc Co. at Palmerton, and that Henry Youngken married a girl from Easton.

Jack Brown and George Turn, partners in the insurance business in Scranton, were back to enjoy a different locale and to talk over some new business plans.

George Schoen is still single. One can hardly attribute the cause for this, knowing something of George's past.

Buck Jones is now with Carrier Engineering and news will break for him in about seven or eight months.

George Motter is working in York for his father's concern, building special machines. Bud Hill has gained some weight since he took the oath of condemned men.

Others present: M. S. Christman, R. M. Dudley, J. F. Furber, C. D. Rankin, Art Davids, E. N. Small, and W. J. Green.

Other news garnered was that Joe Girdler is now in Texas and his address is 441 S Sanders St., Tyler, Texas.

Scotty Dixon is in the personnel department of the Hookless Fastener Co. at Meadville, Pa.

Ed Blackmar is the father of a daughter, Cynthia Ann, born on May 28, 1937. Best wishes, Ed, to you and your wife.

There is every possibility that some fellows were back and their names do not appear in the column. I would appreciate it if you will drop me a line and tell me you were back, if your name doesn't appear.

So, until the first fall issue of the BULLETIN may the intervening weeks be delightful ones, with vacations for all.

1932

Pop-Eye, the Sailor Man

Your correspondent, due to circumstances beyond his control, missed the big re-union but having been informed of the events of the week-end will try to report them accurately.

Under perfect weather conditions, fifty-eight members of the class were on

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Boston, A. D. Bach, '17, (P); H. Lewin, '26, (S), 17 Pleasant St., Malden, Mass.

Central New York, Gordon Kent, '07, (S), The Kent Co., Rome, N. Y.

Central Penna., J. C. Kelley, '28, (P); H. C. Towle, Jr., '28, (S), P.O. Box 404, Progress, Pa.

Chicago, R. H. Potts, '22, (P), 8112 Paulina St.

China, L. A. Fritchman, '18, (P); T. C. Yen, '01, (S), Ministry of Railways, Nanking, China.

Cincinnati, L. T. Rainey, '99, (P); W. S. Major, '24, (S), 801 Chamber of Commerce Bldg.

Delaware, John Boyt, '97, (P); G. H. Cross, Jr., '30, (S), 832 Adams St., Wilmington, Del.

Detroit, G. N. Sieger, '12, (P); R. J. Purdy, '28, (S), S. S. Kresge Co., 2727 2nd Blvd.

Maryland, F. C. Wrightson, Jr., '06, (P); W. E. Miller, Jr., '30, (S), 211 Hawthorne Rd., Roland Park, Baltimore, Md.

New York, G. R. Macdonald, '19, (P); Wm. Wirt Mills, Jr., '33, (S), 30 Church St.

Northeast Penna., John A. Hart, '12, (P), Mayfield, Pa.

Northern New Jersey, J. H. Hunoval, '31, (P); H. F. Casselman, (S), 331 Turrell Ave., South Orange, N. J.

Northern Calif., R. H. Tucker, '79, (P); R. C. Moore, '27, (S), 705 Walla Vista Ave., Oakland, Calif.

Northern N. Y., J. C. Ryan, '01, (P); Nelson Cox, (S), 1002 Eastern Ave., Schenectady, N.Y.

Northern Ohio, B. M. Kent, '04, (P); J. C. Croxton, '27, (S), 2668 Berkshire Rd., Cleveland Heights, Ohio.

Philadelphia, J. J. Shipherd, '21, (P); Moriz Bernstein, '96, (S), 2130 Estangh St.

Pittsburgh, Harry Eiseohart, '03, (P); E. Stotz, Jr., '20, (S), 601 Bessemer Bldg.

Pottstown, W. R. Bunting, '07, (S), 349 Highland Rd.

Southern New England, C. H. Veeder, '86, (P); J. W. Thurston, '96, (S), 168 Quaker Lane, Hartford, Conn.

Southeast Penna., O. V. Greene, '22, (P); George Potts, '23, (S), 636 Court St., Reading, Pa.

Southern Anthracite, H. R. Randall, '23, (P), Rhoads Contracting Co., Ashland, Pa.

Southern Calif., Robert Campbell, '18, (P); A. D. Shook, '27, (S), 904 Coronado Drive, Glendale, Calif.

Trenton, J. H. Pennington, '97, (P); C. W. Banks, '32, (S), Crescent Insulated Wire & Cable Co., 1642 Lawrence Rd.

Washington, D. C., S. E. Abel, '23, (P); R. L. O'Brien, Jr., '33, (S), 1431 Manchester Lane.

Western New York, R. P. Lentz, Jr., '30, (P); F. H. Hesselschwerdt, '19, (S), 632 E. Ferry St., Buffalo, N. Y.

York, Pa., J. L. Rosenmiller, '19, (P); S. H. Shipley, '22, (S), Country Club Road.

Youngstown, Ohio, W. F. McGarrity, '31, (S), 162 Upland Ave.

the campus. I don't have a complete list, but a partial list reveals that the following were among those present:

George Hottle, Leonard Brooks, Gordon Jones, Al Ware, Steve Baldwin, N. Ellison, Stretch Kaufman, W. Bennett, Lee Chandler, R. Swoyer, Doc Altman, Stan Wilson, Chick Casselman, Jim Duncan, R. Petze, Feet Sinclair, Bill Eyster, Sid Land, Ted Kellner, Arno Duncan, W. Current, F. Morris, Russ Burk, Roger Fluck, Don Beaver, W. Glasby, Ned Wyckoff, H. Krubel, Jack Schwartz, Phil Myers, Ken Kuklentz, Jack Brandner, Bill James, Court Seabrook, Sam Berlin, Joe Napravnik, Bindley, Chas. Pimper, Jackel, Chick Best, Elliott, Tilles, Lipstein, Sobel, C. Banks, Ben Rabinowitz, Goodrich, Phillips, Bill Greisinger, Frank French, Bill Sachs, Vince Berger, McMullen, Ben Witemeyer, Lawson Miller, Ray Shankweiler, Frank Murray, and Harry Osborn.

With about 20 percent of the Class in line, '32 was well in the spotlight all along the line of march of the parade. Dressed as Pop-Eye, every man presented a comic figure garbed in sailor hat, brown and white polo shirt and white slacks and with the characteristic corn cob pipe stuck in a squared jaw. While not sufficiently represented to carry away the attendance cup, 1932 made a great showing and most of all a grand time was had by all.

Saturday night fireworks popped at the banquet at the American Legion Hall in Hellertown. Between courses of a real banquet and over oft refilled beer glasses the selection of new Class Officers was made after much oratory. When the smoke of battle cleared, Ozzie Osborn was elected president, Chic Best vice-president and your correspondent continued in that capacity and named secretary-treasurer. For the last, I am very grateful and appreciate your vote of thanks for my efforts of the past few years from which I derived so much pleasure.

That much publicized Class Baby Cup was finally presented, in absentia, to the young son of Fil Narsizi, Philip, who was born February 16, 1934. Fil is now working in South America and the cup is on the long journey to its rightful owner.

Our congratulations go to our new president, along with our thanks, for his fine work in planning the reunion; so, until next year when I'll be back with more news, I extend best wishes to all for a very pleasant summer.

The First of '36

The number of members at the Class of '36 banquet was rather discouraging but all this will be accepted because of no official notice. The week-end was well spent by most that came back to Bethlehem, but the Class of '36 as a group was conspicuous by its absence. All plans and suggestions for an exceptional 5th year reunion should be forwarded to the next official chairman, Mr. Eichner will do the appointing.

All For Lehigh!

The officers of Weston Dodson & Co., Inc., of Bethlehem, are Lehigh University graduates almost to a man. There's every reason why you should ask your coal dealer for anthracite coal from Weston Dodson. No better fuel comes out of the anthracite region.

Paint Method 900 Years Old Upset by Lehigh Professor

Conventional Use of Lead in Oil Since 10th Century Replaced by New Devco 2-Coat System

New York, March 1:—Until the development recently of the Devco 2-Coat System of House Painting, homes all over the country were painted by antiquated methods used ever since the time when Leif Ericson and his hardy Norsemen braved the Atlantic ocean to reach the shores of North America. That was in 1000 A. D.

Carbonate of Lead was first known 2200 years ago. Linseed Oil goes back to the 10th century, even before the time of Ericson. But until Devco chemists made known their achievement of a new, scientific method of house painting a few years ago, lead in oil in practically the same form it had been used for centuries had been recognized as a standard for exterior painting.

New, Scientific Method

Now all that has been changed—to the benefit of the home-owner and his pocketbook. Where before 3 coats of lead in oil were believed necessary for a first-class paint job, Devco chemists led by Dr. J. S. Long, formerly Professor of Chemistry at Lehigh University, found that 2 special coats of paint each designed to do a specific job—were far more satisfactory and economical.

Paint jobs produced by the old methods, often quickly crack, chip, peel or fade. The oil, Dr. Long found, soaked deeply into the wood, leaving the paint surface dry and brittle.

Experiments were conducted in Devco's great laboratories. Then, by a chemical combination of oils, Dr. Long found the paint vehicle he needed—and could control its penetration into the wood.

Two Special Coats

No longer is the paint surface sucked dry of oil. A specially-formulated Devco Undercoat, or primer, seals the wood pores, a small portion

Old Methods



Conventional paint loses much of its oil through excessive penetration.

New Devco System



Controlled penetration keeps Devco oils right where they belong; in the paint film.

of the oil sinking into the wood just enough for secure adhesion and the remainder staying in the paint, providing a perfect, resilient and enduring foundation coat.

The second, or Topcoat, is specially formulated to combat the destructive ultra-violet rays of the sun, its new metallic pigments helping to avert cracking, peeling and other failures of ordinary paints.

The roll of those present includes: Ackerman (joke-teller), Austin, Bailey, Berkowitz, Bilinsky, Jerry Brown, Coll, Cooper, Couch (paper-man), Cox, Crane, Crockett, Custer, Davis, Downing, Field, Gallagher, Gearhart, Gibbs, Grainger, Hartman, Healy, Hoddinott, Hoppock, Hunt, Hutchinson, Kildare, Kornet, Kurtz, Lawton, Lorenzo, Lovett, Mancke, McCaa (Tubby), Neiman from Michigan, Pierson, late of Philadelphia, Potter from that Hell-hole Cambridge, Prowell, Rozell, Schatz, Schenk, married man Scoley, that up-rarin' man from the Pennsy—Settle, Seybold, Shafer, Skedgell, Bill Smith (bum), Smull of Bethlehem, Stockton (unofficially—Dick is in St. Luke's Hospital, but coming along fine, so I hear), Swain, long legs Swain, Gus Thompson, and Lancey Thomson, Walker and Weimer.

Or should I have said: Those seen around the Maennerchor, Kinney's and the Armory.

Correspondence includes a Panama post card from Dave Samuels on his way to Chile:

Hello Boyd, I am now on my way to Chuquimata, Chile, where I am to be employed as a Junior Geologist for the Chile Exploration Co. How about locating some of last year's Miners and Geologists for me. Tell the Alumni Association to send my copy of the magazine to Chile and I'll pay my dues.

DAVID G. SAMUELS, JR.

And then Mr. Ulak gives the correspondent a piece of his mind.

World, Wyoming
May 19, 1937

Dear Bob:

In the manner of a made-over "Southerner" I must say that "ya oughta be flogged" for not

having any dope about the '36's in the April BULLETIN.

Ever since I left the East to take this job with a geophysical company I have lived a life of an American gypsy. And the hell of it is that I have not met one Lehigh man in my travels all the way from Louisiana to California and back to Wyoming. And then, after waiting till May 18 to receive my April BULLETIN I find no news of my classmates. And that is "the last straw."

Just a few months ago, brother Bickel went over this very same part of Wyoming in the search for oil with a gadget known as the gravimeter (accent second syllable), a geophysical instrument, for the Carter Oil Co. of Tulsa. His last letter to me mentioned his plans for taking himself and the gravimeter to Peru, I believe. And apparently he has gone down there for the women in these here parts look kinda disgusted.

And now, I want to tell you how much I miss even the things that were routine at Lehigh. I miss the almighty Lehigh bull session and all the familiar faces that sauntered over the campus. Now and then, I feel homesick—or rather Lehighsick—and I hope to be back to Old South Mountain in the near future. Sorry I can't make this year's reunion as I am afraid that would be impossible to arrange.

Please do not take this note to be an unpleasant reminder of the absence of your column (although the first paragraph is rather nasty) since I have long considered writing you a note of congratulations upon maintaining a class column that was tops.

Sincerely yours,

B. S. ULAK.

And finally a letter from Sid Herbert.

Candee Hill Road
Watertown, Conn.
April 26, 1937

Dear Dick:

Your blank column in April's issue of the BULLETIN amplified the fact that some of us who haven't written you should come to and do our share. Sorry to have put off writing you this long.

I see Dick Simpson every now and then. He's in Scovell's training course and seems quite enthusiastic about learning the brass business. His address is 9 Sands Street, Waterbury, Conn.

The Lehigh men with the American Brass are: Carl Hendy who is working in the sales department in the Waterbury office and living at home in Milford. Newman Gates, ex-'36 is working in the hat press department of the Ansonia Plant and living at home in Devon. Hugh McConahey, '33 is holding down a responsible job in the Ansonia Technical Department, and doing it very well.

Received a letter from Fred Sharpe and we'll let him "speak for himself":

"I am with the Babcock and Wilcox still and am beginning to think that there isn't a helluva lot of dough in this engineering racket. But the work has been rather interesting. I am learning a few things now and then, and am living at home. I have been doing industrial engineering with the planning group and haven't as much as run across a boiler. I swear to heaven I don't know where in hell they're hiding the boilers!" Personally I don't believe we knew when we were well off and graduated like damn fools. I wish I were back and could get stinko without everybody thinking I am a disgrace."

I don't know whether you want to print that last, but I think it's damn choice, Dick!

Received a letter from "Bruno" Ulak who says, "I am a computer on a seismograph crew prospecting for oil on the Gulf Coast of Texas. The Independent Exploration Co. is the best of its kind and I am ever proud of it—even though our crew hasn't found any oil in 12 months!"

As for myself, I've been transferred to the Ansonia Lab of the American Brass Co., where all the physical testing for the plant is done. It's really a very interesting job and I am well satisfied.

Well, Dick, I'll try and drop in and see you one of these days.

Best of luck,

SID HERBERT.

I hear our president, Mr. Eichner, has been married.

My wishes to the class for the summer, is to be good, and if you can't be good, I'll have to list the victims next fall. Here's for a good summer, and a raise in pay.

PROFESSIONAL CARDS

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B. M. Kent, '04

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As they
THINK
you are



As you
REALLY
are

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They look at people in bunches and draw some amazingly inaccurate conclusions. They seem to think that a yachtsman goes to his office in blue coat and white trousers, that a horseman wears spurs to keep his feet from rolling off his desk. Here's what they think about college graduates:



They think all your daytime hours are spent yelling at football games.

Never do you buy an automobile.

We've got to change that notion.

Are you going to buy a car this year?

If so, please tell us.



They think you spend your evening hours at class reunions.

You wouldn't think of buying an electric refrigerator.

Or would you?
Please tell us.



They think you spend your vacations at Commencement get-togethers.

You're not one of the people who go abroad.

Or are you?
If so, please tell us.



*It comes down
to this:—*



This magazine is a good advertising medium but it is hard to convince the advertiser of it. We are in competition with the big national magazines that spend hundreds of thousands of dollars a year on market investigations and research. The big fellows prove what they've got. We little fellows must prove it too. The most convincing proof is definite statements from our readers as to their intended purchases this year.

We hate to be a nuisance. We realize fully that requests for information of this sort are distasteful but we are most anxious to get advertising. All advertising revenue is plowed back to improve the magazine and thus redound to the prestige of our college.

We appeal to your loyalty to fill out the adjoining prepaid questionnaire and send it to us today.

My Purchasing Plans for 1937



Unless seriously considering purchasing products or services listed, please don't check. **OUR ADVERTISERS ARE PRINTED IN TYPE LIKE THIS, PLEASE FAVOR IF POSSIBLE.**

For My Home

- ☐ Electric Refrigerator
☐ **FRIGIDAIRE**
☐ **KELVINATOR**
☐

Other Products

- ☐ Air Conditioning ☐ Coal Stoker
☐ Oil Burner ☐ Electric Range
☐ Water Heater ☐ Electric Washer
☐ Boiler Burner ☐ Electric Ironer



I plan to ☐ Build ☐ Buy ☐ Remodel in 1937

☐ Send free booklet on **KELVIN HOME**

☐ Send free booklet on **DELCO-FRIGIDAIRE** Heating and Air Conditioning Products.

Careers for College Graduates

A survey of average earnings of members of a class ten years after graduation showed insurance men at the top of the list.

Check here if interested in entering life insurance salesmanship:

☐ On commission basis ☐ On fixed compensation basis

Check here for a copy of the free booklet:

☐ "Insurance Careers for College Graduates"

For My Future

I am interested in receiving information about:

- ☐ Investment Program for the Future
☐ Retirement Income Plan
☐ Monthly Income for my Family
☐ Educational Insurance for My Children
☐ Inheritance Tax Insurance
☐

Personal Property Insurance

☐ Please send me a free **HOUSEHOLD INVENTORY** Booklet

Automobiles

☐ Under \$800 ☐ \$800-\$1200 ☐ \$1200-\$2000 ☐ Over \$2000

- ☐ **CHEVROLET** ☐ La Salle ☐
☐ Cadillac ☐ **OLDSMOBILE** ☐ Used Car
☐ **CORD** ☐ Pontiac ☐ trailer
☐ Dodge ☐ Packard ☐ truck

Accessories

- ☐ **GOODRICH TIRES** ☐ Battery
☐ Tires ☐ Auto Heater

Typewriters

- ☐ **REMINGTON** ☐ Portable
☐ **L. C. SMITH-CORONA** ☐ Office
☐



Special Offers

☐ **NEWS WEEK**—the illustrated News Magazine. Send me the next 20 issues and bill for \$1.00 (half the single copy price). Special offer new subscribers only.

☐ **HEALTH RAY SUN LAMP**—Send full details of special FREE TRIAL OFFER.

☐ **FRANK BROTHERS' FREE** Booklet, "Shoe Styles for Men"

NAME

ADDRESS

CITY..... STATE.....

COLLEGE..... CLASS.....

OCCUPATION..... (4)

Tear out coupon
carefully along
dotted lines

Please Fill Out
Other Side of
This Coupon

Then fold for
mailing as indicated
on reverse side

My Future Plans for 1937

Travel

I am considering using the following travel lines and services:
DESTINATION _____ VIA _____

- | | | |
|---|---|---|
| <input type="checkbox"/> French Line | <input type="checkbox"/> Carleton Tours | <input type="checkbox"/> Jackson L. Lodge |
| <input type="checkbox"/> Swedish Tr. Bur. | <input type="checkbox"/> Clarke S. S. | <input type="checkbox"/> Mayflower Hotels |
| <input type="checkbox"/> Sita Freighters | <input type="checkbox"/> Univ. Travel | <input type="checkbox"/> Panlind Service |
| <input type="checkbox"/> Sou. Pac. Ry. | <input type="checkbox"/> Pinnacle Inn | <input type="checkbox"/> Hotel Seymour |
| <input type="checkbox"/> Chi. & N. W. Ry. | <input type="checkbox"/> Peck-Judah | <input type="checkbox"/> Oregon |
| <input type="checkbox"/> Atl. Coast Ry. | <input type="checkbox"/> Vacation Club | <input type="checkbox"/> Newfoundland |
| <input type="checkbox"/> Powers Tours | <input type="checkbox"/> Cragmoor Inn | |

Airlines: I Am Considering Using

- ☐ American Airlines ☐

From _____ To _____

SLIT HERE

Private or Professional Schools

- | | | | |
|--|--|-------------------------------------|---|
| Boys | <input type="checkbox"/> Cranbrook | <input type="checkbox"/> Northwood | <input type="checkbox"/> Professional |
| <input type="checkbox"/> Franklin & Marshall | <input type="checkbox"/> Roxbury | <input type="checkbox"/> Williston | <input type="checkbox"/> Amer. Academy of Dramatic Arts |
| <input type="checkbox"/> George | <input type="checkbox"/> Girls | <input type="checkbox"/> St. Anne's | <input type="checkbox"/> Acting, Directing |
| <input type="checkbox"/> Hebron | <input type="checkbox"/> St. Catherine's | <input type="checkbox"/> Wheeler | <input type="checkbox"/> Teachers' Summer Course |
| <input type="checkbox"/> Milford | <input type="checkbox"/> Katharine Gibbs | | |

MY SCORE IN THE QUIZ WAS

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New York, N. Y.

BUSINESS REPLY ENVELOPE
No postage stamp necessary if mailed in the United States

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PERMIT No. 11299
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New York, N. Y.

FOLD BACK

FREE Booklets Available

- ☐ "Forging Ahead in Business"—Free booklet for men who are thinking about their next five years—Alexander Hamilton Institute.
- ☐ Retail Trailer Business—Free booklet, "How to Make Money Selling Palace Travel Coaches."
- ☐ Linguaphone—Free booklet, "How to Learn Another Language Quickly and Easily at Home."

Last Year I Bought

AUTOMOBILE	DEALER	\$
INSURANCE	AGENT	\$
TYPEWRITER	DEALER	\$
TRAVEL TO	VIA	\$
PRIVATE SCHOOL		\$

TO MAIL: Tear out coupon carefully along dotted lines. Open Slit B in top section with knife or sharp point.

(A) Please Fill Out Other Side of This Coupon. Copyright 1937 Pat. Applied For

Fold back top section. Fold back bottom section. Insert tab A in slit B. Mail without postage.

Back OF IT All

Photography plays an important part in the final issue and the editors took no chances as six cameramen covered



the events of the alumni week-end and graduation. The pictures printed here represent selections from approximately 200 negatives with extra credit lines belonging to Jack Cornelius, John Maxwell, Dave and Don McCaa and Jud Schaeffer of the Allentown *Morning Call*.

Covering the activities of the reunion in word and picture is, after all, more or less like attacking the Chicago fire with an atomizer. If 88 rather than 44 pages could be devoted to it, there might be a partially complete account but a sincere attempt has been made to condense the most important events and substrates of activity into a cross-sectional view.

One day when we happened to drop into President Williams' office he showed us a report on traffic in St. Louis. The book was an inch thick and of good proportions; a staggering amount of work had gone into its production and it showed an engineering approach to the reduction of traffic death.

Yes, Frank McDevitt was back of it and he agreed to write us the article found on page 8. It is printed in the Reunion Issue due to its timely nature.

We were just as happy to really "Meet Mr. Cort" as you will probably be in reading the article on page 11. So often we think of an important man only in the light of his present work that we forget the problems he has faced in reaching that position. Stewart Cort even had to fight to get into Lehigh but since then he has become one of her most prominent graduates and the Association feels fortunate in having him for its president during the next fiscal year.

There's something new about graduation each year for the Lehigh commencement services will never grow old but to attempt to describe it might smack badly of soh-sister stuff. Rather, if each Lehigh man will recall the excitement and importance of his own graduation he may capture the atmosphere back of the events in "Taps for '37" (page 12.)

In closing the publication year of THE ALUMNI BULLETIN, the editors desire to

express particular appreciation for the work of the BULLETIN Committee, advisory board for the publication.

Headed by Floyd Parsons of *Robbins Publications* and including George Nordenholt, Albert Hicks, Kyle Crichton and M. A. DeWolfe Howe, this committee has given much of its valuable time to reviewing progress and advising on the future policy of the BULLETIN.

Increases in advertising, circulation and content are, and will be, credited to the advanced judgment of these men.

Unreported in the minutes of Council meetings is much good natured humor. One example came about when Sam Harleman, '01, introduced a measure to specially honor the 50 year graduates. Immediately there was a query from Forstall as to what honor there was in being out 50 years. Someone else said



alumni are lucky enough to be alive by then that they don't need honors. The motion was changed to honor those whose dues had been regularly paid. Came a voice from the rear of the room. "We're being gassed."

While there is a three months' period before the publication of the next issue of the BULLETIN we are pleased to say that many of the articles for the October issue are already being prepared by their authors in line with requests of alumni. That issue, too, will have the first news on a football season which appears to be another good one.

And it's just as well this issue is the last as the editors, probably along with most of the alumni, are looking forward to a vacation. Cornelius sails for Holland as this edition goes to press and, as he came back with a beret last year, may appear in the office in wooden shoes by August. So for the summer months, "Smooth Sailing!"





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completed. ● The new electro galvanizing unit just installed in Republic's Chicago wire mill is another long step ahead. ● Increased ore reserves, company-owned coal mines, enlarged capacity for the production of stainless steel—all these things are a part of Republic's planning for tomorrow. ● And the millions of dollars invested in improved plants and equipment are already bringing better volume, better earnings, better wages, better steels—and *better service to industry and the public.* Republic Steel Corp., Cleveland, Ohio.



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